



OUR VALLEY • OUR VISION • OUR FUTURE

SOUTHERN NEVADA STRONG REGIONAL PLAN

implementation
matrix

The background of the page is a solid orange color. Overlaid on this are several large, abstract, geometric shapes in a lighter shade of orange. These shapes are arranged in a diagonal line from the top-left towards the bottom-right, resembling a stylized sunburst or a series of overlapping triangles. The shapes are semi-transparent, allowing the darker orange background to show through.

THE SOUTHERN NEVADA STRONG REGIONAL PLAN
implementation
matrix



Introduction

The Southern Nevada Strong Regional Plan seeks to shape urban development to achieve multiple interrelated social and economic outcomes.

The strategies included in the Implementation Matrix address development at several scales including **place types, density, access** (or proximity to destinations), **building types**, and **coordination activities** using the following public-sector toolkit:

- **Regulatory:** The laws and regulations that guide development at the local level, including building, development, and zoning codes, federal guidelines, and regionally adopted rules and regulations.
- **Investment:** The public sector can invest in areas where it would like to see increased activity, and it often can partner with the private sector to create mutually-beneficial projects. The provision of publicly funded infrastructure drives where development can happen in the region.

- **Programs and Incentives:** Communities can use a variety of programs to incent desired development, including tax abatements and credits, fee waivers, grants, and public-private partnerships.
- **Coordination:** The public sector acts as a convener in many ways, coordinating committees, task groups, studies, and outreach efforts, and working across jurisdictions to address complex issues.

Implementation strategies are included for each theme of the Regional Plan:

1. Improve Economic Competitiveness and Education

2. Invest in Complete Communities


3. Increase Transportation Choice


4. Building Capacity for Implementation


Improve Economic Competitiveness and Education


Throughout the project, Southern Nevadans emphasized two top priorities for their region: **a need for a variety of well-paying jobs, and high-quality public education.** The Regional Plan goals and objectives respond to these priorities. The Plan sets forth a variety of strategies to diversify the regional economy by creating communities with a variety of housing, transportation and amenity options that meet the demands of a talented workforce. These strategies also will help support education by improving the physical environment around schools.


Goals in this theme focus on aligning future development styles (or “place types”) with the needs of small businesses and workers in the target sectors prioritized by the Las Vegas Global Economic Alliance’s Comprehensive Economic Development Strategy (CEDS).


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<h3>GOAL 1: MATCH LAND USE AND TRANSPORTATION PLANS WITH REGIONAL ECONOMIC DEVELOPMENT PLANS.</h3>			
Objective 1.1 Invest in and maintain infrastructure that meets the needs of a diversified economy.			
1.1.1 - In coordination with organizations such as the Las Vegas Global Economic Alliance (LVGEA), develop a regional approach to 1) assess the need for and implement infrastructure that can support a diversified economy and 2) recommend updates to land-use plans to match land use and transportation plans and policies.	LVGEA = L Local Governments = S RTC = S	0	Mid term
1.1.2 - Provide tools such as scenario planning analyses to local governments and the Regional Transportation Commission (RTC) to develop land-use strategies that implement the Plan at the local level.	SNS Project Team = L Local Governments = S RTC = S	+	Complete
1.1.3 - Coordinate the RTC’s Regional Transportation Plan and local government master plan updates with the Comprehensive Economic Development Strategy (CEDS).	LVGEA = L Local Governments = S RTC = S	0	Short term


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Objective 1.2 Determine future needs for employment lands.			
1.2.1 - Conduct and publicize a regional inventory of available commercial and industrial land and facilities.	SNS Project Team = L UNLV = S LVGEA = S	++	Short term
1.2.2 - Work with local governments to bolster longer-term economic growth and development by designating employment lands for future industries, while mitigating the pressure to respond to short-term development demand for residential development.	LVGEA = L Local Governments = S UNLV = S	0	Mid term
Objective 1.3 Foster the development of the healthcare and education sectors, locally serving sectors that would enhance quality of life for residents to better integrate with existing land uses and create a better environment to attract new workers.			
1.3.1 - Support community stakeholders to plan for regional educational and medical assets that support economic growth and diversification, such as a UNLV medical school.	Las Vegas HEALS = L State Agencies = S LVGEA = S UNLV = S	0	Mid term
1.3.2 - Encourage quality housing and transit near existing medical facilities, schools and training programs to increase access to local medical providers and provide opportunities for residency programs in order to get doctors to stay in the region.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Organizations = S LVGEA = S	0	Mid term
1.3.3 - Identify how and where medical and educational institutions can be integrated into mixed-use developments in economically disadvantaged neighborhoods to stimulate economic vitality while offering needed services.	Local Governments = L Non Profit and Community Organizations = S LVGEA = S	+	Mid term
1.3.4 - Provide housing options for healthcare workers near their place of employment that integrate parks, trails, and active transportation infrastructure.	Local Governments = L Non Profit and Community Organizations = S Private Sector = S LVGEA = S NPS RTCA = S	0	Mid term


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GOAL 2: ENSURE THAT SOUTHERN NEVADA OFFERS A RANGE OF PLACE TYPES TO ATTRACT AND RETAIN FUTURE WORKERS, VISITORS, BUSINESSES AND ENTREPRENEURS.			
Objective 2.1 Develop strategies and make targeted investments to encourage infill redevelopment and property rehabilitation.			
IMPLEMENTATION PRIORITY			
2.1.1 - Implement the four Opportunity Site strategies: Maryland Parkway, Boulder Highway at Broadbent/Gibson, Downtown North Las Vegas, and the Las Vegas Medical District and create and encourage the use of an infill and revitalization action plan for areas with similar characteristics to the four Opportunity Site strategies that identifies barriers to mixed-use development and suggests tools to overcome them.	Local Governments = L RTC = S	++	Mid term
2.1.2 - Create a set of sample revitalization and renovation plans for existing buildings, which could be approved through a streamlined permitting process and implemented via low-cost loans, modest rehabilitation subsidies, or CDBG dollars, etc.	Local Governments = L Non Profit and Community Organizations = S HUD = S	+	Short term
2.1.3 - Make targeted enhancements in key infill areas to enhance walkability and connectivity to existing and new recreational, commercial and transportation options.	Local Governments = L RTC = S Non Profit and Community Organizations = S	+	Mid term
2.1.4 - Preserve and enhance historic neighborhoods and allow appropriate infill and enhancements that can support the neighborhood's economic development.	Local Governments = L LVGEA = S	0	Mid term
2.1.5 - Develop and build upon existing programs to promote reinvestment in business districts through sweat equity and volunteerism to create gathering spaces, improve safety, and stabilize neighborhoods.	Local Governments = L Non Profit and Community Organizations = S	0	Short term

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2.1.6 - Study market readiness and redevelopment potential for deteriorated commercial areas and underutilized strip retail developments.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	+	Short term
2.1.7 - Work with rural communities and small towns to implement economic development goals where comparative advantages align better than in urban areas of Clark County.	Local Governments = L Non Profit and Community Organizations = S LVGEA = S USDA = S EDA = S	0	Mid term
Objective 2.2 Develop and expand community-based economic development and reinvestment to support vibrant, transit-supported mixed-use districts throughout the Region.			
2.2.1 - Identify placemaking improvements, regulatory changes and design standards to increase customer draw in areas with a unique flair (arts, antiques, international appeal, family-oriented, etc.).	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
2.2.2 - Develop strategies to better connect residential demand with local commercial services and products to reduce retail leakage.	Local Governments = L Education and Research Partners = S Private Sector and Professional Associations = S	0	Short term
2.2.3 - Identify, adopt and support programs that aid in the revitalization of local business districts, such as the arts district in downtown Las Vegas and areas with active business associations.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term

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<h2 style="text-align: center;">GOAL 3: ENHANCE THE ROLE OF SMALL BUSINESSES AND ENTREPRENEURS AS LEADERS IN ECONOMIC DIVERSIFICATION AND REVITALIZATION.</h2>			
<h3>Objective 3.1</h3> <p>Determine the building and space needs of entrepreneurs and startups to embolden existing small businesses to participate in revitalization.</p>			
<p>3.1.1 - Identify neighborhoods that are well positioned to attract businesses from specific sectors and develop place-based strategies, cluster training, and workforce outreach efforts around those areas to reduce commute times and connect local residents to job opportunities.</p>	<p>Local Governments = L DETR = S LVGEA = S</p>	<p style="text-align: center;">+</p>	<p style="text-align: center;">Mid term</p>
<p>3.1.2 - Identify target industry locational needs, determine which industries are most likely to be successful in infill development, and develop a strategy to promote new development that accommodates them.</p>	<p>Local Governments = L Education and Research Partners = S LVGEA = S</p>	<p style="text-align: center;">+</p>	<p style="text-align: center;">Short term</p>
<p>3.1.3 - Assess potential and support for locally-owned business preferences, including co-working spaces.</p>	<p>Private Sector and Professional Associations = L Local Governments = S State Agencies = S Education and Research Partners = S</p>	<p style="text-align: center;">0</p>	<p style="text-align: center;">Short term</p>
<p>3.1.4 - Expand and pursue public market concepts that allow flexibility for a diverse range of businesses including micro-business, farmers markets, or public markets through a public-private partnership.</p>	<p>Local Governments = L State Agencies = S USDA = S LVGEA = S Non Profit and Community Organizations = S Education and Research Partners = S</p>	<p style="text-align: center;">+</p>	<p style="text-align: center;">Mid term</p>
<p>3.1.5 - Provide tools and technical assistance to business districts to help increase their market draw.</p>	<p>Local Governments = L LVGEA = S GOED = S</p>	<p style="text-align: center;">+</p>	<p style="text-align: center;">Mid term</p>
<p>3.1.6 - Encourage the development of “third places,” such as coffee shops or bars, essentially locations outside of work and home for people to meet and exchange ideas or work in a space with access to basic services such as wifi at no charge, that help foster entrepreneurs and small business owners.</p>	<p>Local Governments = L LVGEA = S Private Sector and Professional Associations = S</p>	<p style="text-align: center;">0</p>	<p style="text-align: center;">Short term</p>

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<p>GOAL 4: SUPPORT THE EDUCATIONAL SYSTEM AND LEARNING ENVIRONMENTS THROUGH THOUGHTFUL LAND-USE AND TRANSPORTATION PLANNING.</p>			
<p>Objective 4.1 Prioritize the school environment for children, encouraging development that better supports existing schools.</p>			
<p>4.1.1 Explore community-based approaches to educational improvement and reform that focuses on improving the educational and developmental outcomes of children and youth in distressed communities, paying special attention to access to free preschools and all-day kindergarten.</p>	<p>Local Governments = L Non Profit and Community Organizations = S Education and Research Partners = S</p>	<p>0</p>	<p>Mid term</p>
<p>4.1.2 Support updates to land-use plans based on the preferred land-use alternative, emphasizing relationships between revitalization, urban infill and education.</p>	<p>Local Governments = L Education and Research Partners = S</p>	<p>0</p>	<p>Mid term</p>
<p>4.1.3 Support events and educational programming that address socioeconomic disparities and coordinate with partner organizations and initiatives to improve social equity.</p>	<p>Education and Research Partners = L Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Short term</p>
<p>4.1.4 Partner with Safe Routes to Schools to integrate safe walking and biking routes in new development areas to make neighborhoods more attractive. Prioritize investments that improve multi-modal school access.</p>	<p>Local Governments = L RTC = S Education and Research Partners = S Non Profit and Community Organizations = S NPS RTCA = S</p>	<p>+</p>	<p>Short term</p>
<p>4.1.5 - Promote the integration of schools, parks and community services into neighborhoods.</p>	<p>Local Governments = L Education and Research Partners = S RTC = S Non Profit and Community Organizations = S NPS RTCA = S</p>	<p>+</p>	<p>Mid term</p>

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<p>4.1.6 - Review the impacts of restrictive zoning on the educational system. (Restrictive zoning refers to zoning that limits the types or form of development in a specific area. For instance, development of higher density buildings may be banned in certain areas of the community.)</p>	<p>Local Governments = L Education and Research Partners = S</p>	<p>0</p>	<p>Short term</p>
<p>Objective 4.2 Work closely with the Clark County School District Real Property Management Division, local governments and developers to develop thoughtful school and service siting criteria.</p>			
<p>4.2.1 - Work with the Clark County School District to prioritize repurposing and rehabilitation of deteriorating schools, especially in neighborhoods near the Opportunity Sites.</p>	<p>Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S LVGEA = S</p>	<p>0</p>	<p>Short term</p>
<p>4.2.2 - In the spirit of collaboration, research legislative changes (local, state and federal) necessary to allow the School District more flexibility with facility use and management with particular consideration for the role of regulations affecting Recreation & Public Purposes Act leases and BLM land and related impacts on schools on BLM property.</p>	<p>LVGEA = L Education and Research Partners = S Local Governments = S</p>		
<p>4.2.3 - Consider changes to school design, including building schools with multiple stories and locating schools in infill areas, and consider repurposing commercial or vacant big-box retail spaces into schools.</p>	<p>Education and Research Partners = L Local Governments = S</p>	<p>+</p>	<p>Long term</p>
<p>4.2.4 - Continue to strengthen the relationship between the CCSD and local governments to achieve shared goals for effective learning environments and educational performance.</p>	<p>Local Governments = L Education and Research Partners = S</p>	<p>0</p>	<p>Short term</p>
<p>4.2.5 - Identify potential funding sources that could be directed to building or retrofitting schools so that they can support a better learning environment.</p>	<p>Education and Research Partners = L Non Profit and Community Organizations = S</p>	<p>0</p>	<p>Mid term</p>


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IMPLEMENTATION PRIORITY 4.2.6 - Encourage the local business community to support education and schools programs to better connect opportunities for student career mapping, mentoring, and educational needs of employers.	Private Sector and Professional Associations = L LVGEA = S State Agencies = S	0	Short term
4.2.7 - Implement the RTC's Regional Schools Multimodal Transportation Access Study to improve safety for children and promote a better overall environment near schools.	Local Governments = L Education and Research Partners = S RTC = S SNRPC = S	0	Mid term
4.2.8 - Collaborate with the Clark County School District, local governments and the RTC to address school siting requirements, including but not limited to, separation of uses near planned school sites and bus access.	Local Governments = L Education and Research Partners = S RTC = S	0	Short term
4.2.9 - Promote the need for schools to be located adjacent to public facilities and Pre-K, health, social and educational services that support healthy families.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	0	Short term
4.2.10 - Elevate the importance of school siting as a strategic education and economic development initiative with the building and development industry, business community, local chambers and other stakeholders.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
4.2.11 - Co-locate schools and other learning facilities and community resources to capitalize on community skill sets and knowledge.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	+	Long term


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<p>GOAL 5. INCREASE COLLABORATION BETWEEN THE STATE GOVERNMENT, LOCAL GOVERNMENTS AND THE REGION'S HIGHER EDUCATION INSTITUTIONS TO ALIGN ECONOMIC DEVELOPMENT AND EDUCATION EFFORTS.</p>			
<p>Objective 5.1 Partner with higher education institutions to support economic development.</p>			
<p>IMPLEMENTATION PRIORITY</p>			
<p>5.1.1 - Pursue a stronger higher education system that includes a UNLV medical school, a tier 1 research institution, and Graduate Medical Education programming, (formal medical education either hospital sponsored or hospital-based training) following completion of an M.D. or D.O. degree.</p>	<p>State Agencies = L UNLV = S Education and Research Partners = S LVGEA = S</p>	<p>+++</p>	<p>Long term</p>
<p>5.1.2 - Collaborate with local higher education institutions to develop local revitalization and improvement efforts.</p>	<p>Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S</p>	<p>0</p>	<p>Mid term</p>
<p>5.1.3 - Align complementary plans, special area plans and incentives with regional target sector industries, such as medical districts.</p>	<p>Local Governments = L LVGEA = S</p>	<p>0</p>	<p>Mid term</p>
<p>5.1.4 - Consider public investment in a center for research and development, in partnership with area universities, hospitals, the LVGEA, and businesses that can be leveraged to promote investment and stimulate more collaboration.</p>	<p>LVGEA = L Local Governments = S Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S</p>	<p>++</p>	<p>Long term</p>


Invest in Complete Communities


Complete communities are communities in which jobs, housing, transportation and community amenities combine to create places that support economic opportunity and healthy options for all people, regardless of income level. In complete communities, people feel safe, healthy and have natural resources to support their everyday living.


Goals in this theme focus on fostering complete communities within the region by integrating placemaking, safety, a variety of housing options, fresh food options, health services, cultural amenities, natural resources, recreation, and parks.


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<h3>GOAL 1: STABILIZE AND STRENGTHEN EXISTING NEIGHBORHOODS THROUGH PLACEMAKING IMPROVEMENTS.</h3>			
Objective 1.1 Increase neighborhood engagement.			
1.1.1 - Working with local jurisdiction code enforcement and outreach coordinators, develop neighborhood outreach plans to address community issues and provide resources for homeowner investments.	Local Governments = L Non Profit and Community Organizations = S	0	Mid term
1.1.2 - Continue to reach out to key landowners and developers to gain support for the preferred land use map and to coordinate redevelopment of key sites.	Local Governments = L Private Sector and Professional Associations = S	0	Short term
1.1.3 - Foster new relationships between neighborhood leaders and businesses to identify incentives for businesses to support neighborhood identity and commitment.	Local Governments = L Private Sector and Professional Associations = S	0	Short term
Objective 1.2 Develop housing and employment in mixed-use transit-oriented neighborhoods near job centers, schools and other services.			
1.2.1 - Develop regional goals and standards that aim to reduce transportation costs and provide increased mobility in neighborhoods to everyday amenities, such as grocery stores, offices and schools.	RTC = L Local Governments = S	0	Mid term


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<p>1.2.2 - Consider development standards to reduce impediments to pedestrian access, such as block walls, cul-de-sacs, fencing and other obstacles that require the unnecessary use of a vehicle to travel short distances to otherwise adjacent uses, or consider including pedestrian access in the subdivision approval process.</p>	SNRPC = L Local Governments = S Private Sector and Professional Associations = S RTC = S Non Profit and Community Organizations = S	0	Mid term
<p>1.2.3 - Develop a toolkit, in collaboration with area economic development and real estate organizations and other institutions, that supports mixed-use development.</p>	SNS Project Team Local Governments = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S	+	Complete
<p>1.2.4 - Identify opportunities to implement applicable incentives, including tax credits and other programs to support catalytic mixed-use projects.</p>	Local Governments = L Private Sector and Professional Associations = S Non Profit and Community Organizations = S	0	Mid term
<p>1.2.5 - Partner with local healthcare and educational institutions to encourage the development of attractive, high-quality housing, and supporting businesses and services that support and are supported by higher education, medical or hospital districts.</p>	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	0	Short term
<p>1.2.6 - Encourage common licensing and development policies among local governments.</p>	SNRPC = L Local Governments = S	0	Mid term
<p>Objective 1.3 Initiate redevelopment activities along transit corridors that enhance ridership, promote livability, and develop community character.</p>			
<p>1.3.1 - Identify and fund infrastructure investments that enable and support increased housing and employment density along key transit corridors, such as those described in the Regional Plan.</p>	Local Governments = L SNRHA = S RTC = S Non Profit and Community Organizations = S	+++	Long term

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1.3.2 - Provide technical assistance to local jurisdictions, such as model zoning overlays, for transit-oriented development.	Federal Agencies = L Private Sector and Professional Associations = S Local Governments = S	0	Short term
1.3.3 - Pursue a pilot program to purchase deteriorated homes and redevelop them into public amenities, such as parks, to curb the process of deterioration of aging neighborhoods and attract additional reinvestment.	Local Governments = L	++	Long term
1.3.4 - Reduce negative impacts associated with redevelopment, such as displacement, by working closely with community members and developers to plan for a range of housing products for all stages of life and incomes.	Local Governments = L Non Profit and Community Organizations = S	0	Short term
1.3.5 - Work with local governments and redevelopment agencies to acquire key parcels for transit-oriented development.	Local Governments = L RTC = S	++	Long term
1.3.6 - Increase or develop incentives on land use (e.g., FAR increases, parking reductions, etc.) to attract more compact development and allow the efficient movement of pedestrians, bicyclists, buses and motor vehicles within, to and through the area.	Local Governments = L RTC = S	0	Mid term
1.3.7 - Consider revising and adopting minimum parking standards.	Local Governments = L	0	Short term


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<p>GOAL 2: ENCOURAGE AN ADEQUATE SUPPLY OF HOUSING WITH A RANGE OF PRICE, DENSITY, OWNERSHIP, SIZE AND BUILDING TYPES.</p>			
<p>Objective 2.1 Maintain an adequate supply of land with flexible zoning designations to meet the anticipated housing demand.</p>			
<p>2.1.1 - Establish and maintain a regional forecast of housing needs and set periodic goals for housing supply, based on population projections.</p>	<p>SNRPC = L Local Governments = S Education and research partners = S</p>	<p>+</p>	<p>Short term</p>
<p>2.1.2 - Monitor and disseminate information about regional housing development activity, developable land supply, residential zoning capacity, owner-occupancy rates, and use of zoning waivers to inform progress toward housing goals and to enable midcourse adjustments.</p>	<p>Education and research partners = L Private Sector and Professional Associations = S</p>	<p>+</p>	<p>Short term</p>
<p>2.1.3 - Educate elected officials, citizen organizations and the public on the housing needs and diversity of Southern Nevada’s residents, and create a plan to provide quality housing for all residents regardless of income or stage of life.</p>	<p>SNS Project Team = L Local Governments = S SNRHA = S Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Complete</p>
<p>2.1.4 - Support rural communities and small towns to ensure long-term economic sustainability.</p>	<p>Federal Agencies = L Local Governments = S Private Sector and Professional Associations = S</p>	<p>0</p>	<p>Mid term</p>
<p>2.1.5 - Encourage updates to the housing elements of local master plans to align with housing demand.</p>	<p>Local Governments = L Education and Research Partners = S Private Sector and Professional Associations = S</p>	<p>0</p>	<p>Mid term</p>

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Objective 2.2 Develop housing to meet the needs of workers in future industry sectors.			
2.2.1 - Diversify housing options to meet the needs of local talent and the workforce. Increase the supply of high-quality, multi-family (condominium) housing in the region's commercial cores and mixed-use commercial areas.	Local Governments = L Private Sector and Professional Associations = S LVGEA = S	0	Long term
Objective 2.3 Consider the needs of residents with low mobility and/or disabilities.			
2.3.1 - Research and analyze the needs of people with limited mobility, including identifying where they currently live, what types of housing products and community features they need, and ideal locations for improvements in order to increase self-sufficiency and integration with the community.	Local Governments = L Non Profit and Community Organizations = S SNHBA = S Federal Agencies = S SNRHA = S	+	Short term
2.3.2 - Create development incentives for new residential construction and to rehabilitate existing housing to meet universal and visitability design standards.	Local Governments = L Non Profit and Community Organizations = S SNHBA = S	0	Mid term
2.3.3 - Support existing boards and committees to evaluate plans, codes and policies to ensure that the needs of individuals with disabilities are addressed as part of the approval process.	Local Governments = L Non Profit and Community Organizations = S RTC = S	0	Short term
Objective 2.4 Develop low-income and workforce housing in neighborhoods across the region.			
2.4.1 - Encourage local governments to adopt land use, building codes, and zoning regulations that allow a mix of housing types that serve people from a variety of income levels, including single-family homes, cottage homes, townhomes, condominiums and apartments.	Local Governments = L SNRPC = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term

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<p>2.4.2 - Consider developing standards to allow for micro-units (200-400 square feet per person) that allow reasonable rents for low-income people and remove inefficient use of space in traditional homes.</p>	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
<p>2.4.3 - Work with for-profit and non-profit developers to encourage new mixed-income developments across the Region that can provide easy access to employment centers, family support systems, shopping, public transportation and recreational facilities.</p>	Local Governments = L Private Sector and Professional Associations = S Non Profit and Community Organizations = S RTC = S	0	Mid term
<p>2.4.4 - Conduct outreach with local businesses to develop Employer Assisted Housing (EAH) programs in which major employers provide incentives for their employees to live nearby.</p>	Local Governments = L LVGEA = S	0	Mid term
<p>2.4.5 - Identify funding sources to support affordable housing to reach Energy Efficient and NetZero standards, and generate surplus.</p>	Non Profits and Community Organizations = L SNRHA = S CDSN = S Federal Agencies = S Education and Research Partners = S	0	Mid term
<p>2.4.6 - Pursue grants and other sources of funding such as HOME Investment Partnership funds to rehabilitate affordable housing for rent or homeownership, including performing energy upgrades on homes to meet local codes and home energy rating improvements.</p>	Local Governments = L CDSN = S Federal Agencies = S Non Profit and Community Organizations = S Education and Research Partners = S	0	Short term
<p>2.4.7 - Working through the SNRPC and with the Southern Nevada caucus of the State Legislature, ensure an adequate supply of homeless housing is distributed throughout the region in ways that meet the needs of vulnerable populations.</p>	SNRPC = L State Agencies = S Non Profit and Community Organizations = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
Objective 2.5 Educate and inform the population regarding housing choice, needs and rights.			
<p>2.5.1 - Support the findings of the Regional Analysis of Impediments through continued engagement of housing and planning stakeholders and outreach with homeowner associations, multi-family property owners and residents to provide information on the Fair Housing Act, ADA, and rights of residents. (A Regional Analysis of Impediments is a housing analysis that assesses barriers to fair housing choice.)</p>	<p>Local Governments = L SNRHA = S HUD = S Nonprofit and Community Organizations = S</p>	<p>0</p>	<p>Short term</p>
<p>2.5.2 - Coordinate support services to interested homebuyers and first-time homeowners to prepare residents to establish credit, become financially stable, purchase homes, help ensure timely mortgage payments, maintenance of structure, and fulfillment of loan requirements.</p>	<p>Non Profits and Community Organizations = L State Agencies = S Federal Agencies = S</p>	<p>0</p>	<p>Mid term</p>
<p>2.5.3 - Develop new lines of communication with residents to inform them of their rights and how they can deal with housing challenges (e.g., code enforcement, creation of neighborhood associations, contact numbers and offices if they feel there are issues, no retribution options, etc.).</p>	<p>Local Governments = L Non Profit and Community Organizations = S Education and Research Partners = S</p>	<p>+</p>	<p>Short term</p>

	RESPONSIBLE ORGANIZATION	FISCAL IMPACT	TIMEFRAME
	Lead (L) Support (S)	0, +, ++, +++	Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>IMPLEMENTATION PRIORITY</p> <p>GOAL 3: SUPPORT ACCESS TO HEALTHCARE, HEALTHY FOOD, PARKS AND COMMUNITY SERVICES.</p>			
<p>Objective 3.1 Developing new partnerships to enhance access to healthcare and community services.</p>			
<p>3.1.1 - Develop public-private partnerships to encourage the development of primary care offices, healthcare and health-related facilities, especially in mixed-use areas that are currently underserved, and areas that are well-served by transit.</p>	<p>Las Vegas HEALS = L Local Governments = S SNRPC = S GOED = S LVGEA = S DETR = S RTC = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S</p>	0	Mid term
<p>3.1.2 - Encourage the co-location of healthcare and behavioral health services to increase access to care, potentially within a “one-stop shop” or resource center for all types of social services, including an employment opportunity center.</p>	<p>Local Governments = L LVGEA = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S</p>	0	Mid term
<p>3.1.3 - Work with the healthcare industry to promote community wellness, and become partners with municipalities to build “healthy communities” like those championed by the Centers for Disease Control.</p>	<p>Local Governments = L LVGEA = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S Education and Research Partners = S</p>	0	Short term
<p>3.1.4 - Partner with organizations that are promoting wellness programs and working to reduce obesity and childhood obesity.</p>	<p>Local Governments = L SNVHD = S+ Non Profit and Community Organizations = S Education and Research Partners = S</p>	0	Short term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
3.1.5 - Develop and implement a public health and safety education campaign.	SNVHD = L Non Profit and Community Organizations = S Education and Research Partners = S	+	Mid term
Objective 3.2 Research emerging issues and develop partnerships to improve access to affordable and healthy food options.			
3.2.1 - To advance the priorities of Food Security in Nevada, Nevada's Plan for Action, support in-depth research on existing or emerging geographic concentrations of food insecure populations within Clark County.	Three Square Food Bank = L Non Profit and Community Organizations = S UNLV, NSC, CSN = S State Agencies = S Education and Research Partners = S	+	Short term
3.2.2 - Support and coordinate with organizations working to increase access to healthy food options, including Southern Nevada Health District, Southern Nevada Food Council and the School of Community Health Sciences at UNLV, to identify underserved areas that could support healthy food outlets, urban agriculture, community gardens and farmer's markets.	Local Governments = L Three Square Food Bank = S UNLV, NSC, CSN = S CDSN = S State Agencies = S Education and Research Partners = S SNHD = S NPS RTCA = S	0	Short term
3.2.3 - Promote healthy food options and ensure Supplemental Nutritional Program (SNAP) benefits are available in areas with concentrations of fast food outlets that also have high food insecurity rates.	Three Square Food Bank = L Non Profit and Community Organizations = S UNLV, NSC, CSN = S State Agencies = S Education and Research Partners = S	0	Mid term



RESPONSIBLE ORGANIZATION

Lead (L)
Support (S)

FISCAL IMPACT

0, +,
++, +++

TIMEFRAME

Short term (0-2 years)
Mid term (3-6 years)
Long term (7+ years)

Objective 3.3

Prioritize access to parks, trails, open space, recreational facilities, and opportunities for physical exercise.

3.3.1 - Work with the National Park Service Rivers, Trails, and Conservation Assistance (RTCA) program to request their assistance in developing community-led parks and other community gathering spaces, especially prioritizing underserved areas.

Outside Las Vegas Foundation = L
Regional Open Space and Trails Workgroup of SNRPC = S
Local Governments = S
Education and Research Partners = S
NPS = S

0

Mid term

3.3.2 - Identify vacant or underutilized land within low-income, at-risk or underserved communities that can be repurposed for public spaces.

Local Governments = L
Outside Las Vegas Foundation = S
Regional Open Space and Trails Workgroup of SNRPC = S
Education and Research Partners = S
Non Profit and Community Organizations = S
NPS RTCA = S

0

Short term

3.3.3 - Develop an action plan to increase park accessibility for areas that are underserved.

Local Governments = L
Outside Las Vegas Foundation = S
Regional Open Space and Trails Workgroup of SNRPC = S
Non Profit and Community Organizations = S
NPS = S

0


Short term


3.3.4 - Promote a development pattern that provides direct pedestrian-friendly connections to parks and open space between low-income, at-risk or underserved communities.


Local Governments = L
Outside Las Vegas Foundation = S
Regional Open Space and Trails Workgroup of SNRPC = S
Non Profit and Community Organizations = S
NPS = S
RTC = S


0


Mid term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>3.3.5 - Encourage adoption of ordinance/code changes to ensure developments dedicate open space or pay impact fees to a regional parks and open space fund.</p>	<p>Local Governments = L Outside Las Vegas Foundation = S Regional Open Space and Trails Workgroup of SNRPC = S Non Profit and Community Organizations = S NPS = S</p>	<p>0</p>	<p>Mid term</p>
<p>3.3.6 - Provide superior access to the valley's natural environment (Red Rock Canyon, Mt. Charleston, Lake Mead National Recreation Area, Floyd Lamb Park at Tule Springs, Craig Ranch, and other parks) that includes welcome centers accessible to all Southern Nevadans.</p>	<p>State Agencies = L Outside Las Vegas Foundation = S Regional Open Space and Trails Workgroup of SNRPC = S Federal Agencies = S Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Mid term</p>
<p>3.3.7 - Support Outside Las Vegas Foundation's efforts to maintain trails and provide education on existing trails in the region.</p>	<p>Local Governments = L Regional Open Space and Trails Workgroup of SNRPC = S RTC = S</p>	<p>+</p>	<p>Short term</p>
<p>3.3.8 - Support the planning and development of the Vegas Valley Rim Trail connecting neighborhoods to open spaces.</p>	<p>Outside Las Vegas Foundation = L Regional Open Space and Trails Workgroup of SNRPC = S Local Governments = L RTC = S</p>	<p>0</p>	<p>Mid term</p>
<p>3.3.9 - Develop and adopt uniform design and maintenance standards for trails and bike lanes.</p>	<p>Local Governments = L Non Profit and Community Organizations = S Regional Open Space and Trails Workgroup of SNRPC = S RTC = S</p>	<p>+</p>	<p>Short term</p>


		RESPONSIBLE ORGANIZATION	FISCAL IMPACT	TIMEFRAME
		Lead (L) Support (S)	0, +, ++, +++	Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
IMPLEMENTATION PRIORITY GOAL 4: IMPROVE NEIGHBORHOOD SAFETY AND PROTECT RESIDENTS FROM THE HARMFUL EFFECTS OF POLLUTION AND HAZARDOUS MATERIALS.				
Objective 4.1 Increase safety of neighborhoods, parks and open spaces.				
4.1.1 - Initiate and expand existing community organizing programs and/or street crime prevention programs to build neighborhood pride and increase crime prevention awareness.	Local Governments = L Non Profit and Community Organizations = S Law Enforcement Agencies = S (TBD)	0	Short term	
4.1.2 - Encourage the use of Crime Prevention through Environmental Design (CPTED) practices.	Local Governments = L Law Enforcement Agencies = S (TBD)	0	Short term	
4.1.3 - Pursue the creation of community development organizations and community development efforts to ensure there are nonprofit organizations based in local neighborhoods working to build safety, community pride, and reinvestment projects.	Local Governments = L Federal Agencies = S Non Profit and Community Organizations = S	0	Mid term	
4.1.4 - Replicate successful local and national examples of community-based partnerships with law enforcement to improve safety in communities experiencing high crime rates.	Local Governments = L Non Profit and Community Organizations = S	0	Short term	
Objective 4.2 Develop policies to promote environmental health of housing.				
4.2.1 - Educate property owners pursuing new developments and home renovations about the benefits of using low or non-toxic materials such as low-VOC (volatile organic compound) paint and carpet, and other strategies to improve indoor air quality. Create healthy building material checklists and fact sheets that can be provided to property owners and contractors when applying for building permits.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	+	Short term	


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
4.2.2 - Encourage new development to incorporate project design features and guidance for building orientation to create areas for community interaction, maximize solar access, provide passive solar heating during cool seasons, and minimize heat gains during hot periods.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Federal Agencies = S	0	Short term
4.2.3 - Partner with Nevada Healthy Homes Partnership, EnergyFit Nevada, UNLV, state/county agencies, and EPA to provide education and technical assistance to improve health and comfort, especially to reduce mold and lead hazards and increase air quality standards in residential, office and commercial land uses.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Federal Agencies = S	0	Short term
4.2.4 - Partner with EnergyFit Nevada and the Asthma Coalition to promote education on asthma, allergy and other breathing disorder triggers caused by pollutants in homes.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	0	Short term
4.2.5 - Develop and distribute spatial health analysis maps to stakeholders of Southern Nevada to initiate conversations about community health and the built environment.	SNS Project Team = L	+	Complete
Obejctive 4.3 Protect community members from the harmful effects of pollution and hazardous materials, hazardous waste, and environmental contamination.			
4.3.1 - Reduce or eliminate the use of pesticides and herbicides on public properties that negatively impact human health, especially in parks and publicly accessible open spaces.	Local Governments = L SNVHD = S Education and Research Partners = S Non Profit and Community Organizations = S	0	Short term
4.3.2 - Avoid locating new schools, childcare centers and senior housing in proximity to sources of pollution (e.g., truck routes and busy roadways) or near existing businesses that handle toxic materials. Where such uses are located in proximity to sources of air pollution or toxic materials, use building design, construction safeguards and technology techniques to mitigate the negative impacts of hazardous materials and/or air pollution on indoor air quality.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S State Agencies = S USGBC = S Private Sector and Professional Associations = S	0	Mid term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
Objective 4.4 Prioritize the cleanup and reuse of brownfield and grayfield sites.			
4.4.1 - Remediate EPA/state/locally-identified brownfield sites to prevent further pollution and to utilize land for other uses.	Local Governments = L RTC = S Education and Research Partners = S Non Profit and Community Organizations = S State Agencies = S EPA = S	++	Mid term
4.4.2 - Develop area-wide plans and specific implementation strategies for integrating the cleanup and reuse of brownfield and grayfield sites into neighborhood revitalization efforts.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S State Agencies = S EPA = S NPS RTCA = S	0	Mid term
4.4.3 - Provide incentives for private sector cooperation to reduce the creation of hazardous wastes, the cleanup of brownfield sites, and the return of land to productive uses.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S State Agencies = S EPA = S	0	Mid term
4.4.4 - Establish appropriate measures for long-term environmental protection of previous brownfield sites.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S State Agencies = S EPA = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
GOAL 5: PROMOTE RESOURCE-EFFICIENT LAND USE AND DEVELOPMENT PRACTICES.			
Objective 5.1 Promote sustainability in housing in the region to ensure a durable housing supply that will reduce housing costs for homeowners and renters.			
5.1.1 - Promote and incentivize quality housing design that meets the needs of its users, enhances the neighborhood, and is built to last.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
5.1.2 - Promote the rehabilitation of existing residential and commercial properties and energy efficiency standards to reduce the negative impacts of new development.	Local Governments = L Education and Research Partners = S NV Energy = S SW Gas = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S	0	Short term
5.1.3 - Promote the use of residential solar installations and passive design techniques.	Local Governments = L Education and Research Partners = S SNHBA = S NV Energy = S SW Gas = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S	0	Short term
5.1.4 - Promote energy efficiency audits as a real estate industry standard and develop an associated financing mechanism for the purchase of homes meeting a designated standard.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
5.1.5 - Expand energy-efficient housing choices that move the community toward NetZero homes.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
5.1.6 - Encourage adoption of energy code to increase NetZero homes.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	+	Mid term
5.1.7 - Develop incentive programs to identify inefficient housing stock and to retrofit older residential housing to achieve energy efficiency standards.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
5.1.8 - Expand incentive programs, such as EnergyFit Nevada, that install high-quality, high-efficiency building technologies and assist homeowners in understanding how to make their homes more energy-efficient through energy assessments and financing/ rebate options.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	+	Mid term
5.1.9 - Expand existing programs that assist in the production of Energy Star and LEED homes, such as those built by Habitat for Humanity for affordable housing.	Local Governments = L Non Profit and Community Organizations = S Education and Research Partners = S Private Sector and Professional Associations = S	+	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
5.1.10 - Educate homebuilders, renters and homebuyers of the importance of shade near and around homes for additional energy conservation in the summer.	Non Profits and Community Organizations = L Local Governments = S Education and Research Partners = S Private Sector and Professional Associations = S	0	Short term
5.1.11 - Collaborate with subject matter experts and advocacy groups to foster sustainable communities and exhibit leadership in sustainable practices.	Non Profits and Community Organizations = L Local Governments = S Education and Research Partners = S Private Sector and Professional Associations = S	0	Mid term
5.1.12 - Grow and encourage use of EnergyFit Nevada's low interest loan funds for home energy upgrades.	Non Profits and Community Organizations = L Local Governments = S Education and Research Partners = S Private Sector and Professional Associations = S	+	Short term
Objective 5.2 Minimize air pollutant emissions from stationary sources to reduce emissions and improve air quality to meet or exceed national ambient air quality standards and reduce greenhouse gas emissions.			
5.2.1 - Encourage adoption of ordinance or other code changes to promote the use of Air Quality Impact Analyses for certain types and sizes of land developments, including industrial developments.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
5.2.2 - Encourage adoption of ordinance or other code to limit the use of solvents and aerosol sprays for painting and dry cleaning.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
5.2.3 - Support and expand programs that incentivize electric-powered lawn equipment instead of mowers with gasoline motors.	Non Profits and Community Organizations = L Local Governments = S Private Sector and Professional Associations = S	0	Short term
5.2.4 - Promote natural spaces, particularly native trees, which are proven to counter poor air quality by absorbing greenhouse gases, such as carbon dioxide and other pollutants.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S Federal Agencies = S	0	Short term
5.2.5 - Support transit and land-use improvements and amenities that make walking and biking short distances viable, to further reduce carbon emissions.	Local Governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S RTC = S Federal Agencies = S	0	Mid term
Objective 5.3 Support compact development and regulations that help the Southern Nevada Water Authority achieve water conservation goals and encourage reduction in water consumption.			
5.3.1 - Support a variety of regulations by local governments to promote efficient use of water resources (e.g., turf restrictions, plumbing code requirement for high efficiency fixtures, etc.).	Local Governments = L SNWA = S CDSN = S	0	Mid term
5.3.2 - Continue to encourage the use of incentives to manage and reduce overall water use (e.g., providing rebates on water efficient technologies program).	SNWA = L Local Governments = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>5.3.3 - Continue and expand education and outreach programs to improve water efficiency (e.g., school programs) and reduce water consumption during peak usage times of day and year.</p>	SNWA = L Local Governments = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
<p>5.3.4 - Consider local government adoption of ordinance or other code restricting water usage during peak usage times of day and year to enhance enforcement efforts.</p>	Local Governments = L SNWA = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
<p>5.3.5 - Continue SNWA, Las Vegas Valley Water District and local government adoption of progressive/tiered water pricing structure based on quantity and use.</p>	SNWA = L Local Governments = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
<p>5.3.6 - Encourage all new golf courses to use recycled water and submit drought-tolerant landscape and irrigation plans.</p>	SNWA = L Local Governments = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
<p>5.3.7 - Encourage existing golf courses to submit turf conversion/irrigation management plans.</p>	SNWA = L Local Governments = S CDSN = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term



RESPONSIBLE ORGANIZATION
Lead (L)
Support (S)

FISCAL IMPACT
0, +,
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TIMEFRAME
Short term (0-2 years)
Mid term (3-6 years)
Long term (7+ years)

Objective 5.4

Increase water quality and decrease wastewater and dry weather urban runoff while encouraging recycled water reuse strategies.

5.4.1 - Support the Clark County Flood Control District's Stormwater Quality Management Committee's adopted Stormwater Management Plan to promote site design standards in large parking lots, such as depressed medians, buffer strips, porous paving and minimized parking standards.

Local Governments = L
CDSN = S
CCRFCD = S
Non Profit and Community Organizations = S
Private Sector and Professional Associations = S

0

Short term

5.4.2 - Encourage adoption of ordinance or other code for new and existing commercial businesses with water intensive uses that regulate/restrict water usage and provide other minimum standards. For example, consider requiring commercial car washes to recycle water on-site or send it to a wastewater treatment facility, where it can be cleaned and returned to the water cycle.

SNWA = L
Local Governments = S
CDSN = S
Non Profit and Community Organizations = S
Private Sector and Professional Associations = S

0

Mid term

5.4.3 - Promote sustainable water practices among businesses, such as dry cleaners, gas stations, hotels and other similar uses.

SNWA = L
Local Governments = S
CDSN = S
Non Profit and Community Organizations = S
Private Sector and Professional Associations = S

0


Short term


5.4.4 - Work toward meeting or surpassing federal, state and local water quality requirements.


SNWA = L
Local Governments = S
CDSN = S
Non Profit and Community Organizations = S
Private Sector and Professional Associations = S


++


Long term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
Objective 5.5 Promote energy efficiency to reduce regional and local energy demand.			
5.5.1 - Encourage energy-efficient new home construction to meet or exceed energy efficiency standards.	Local governments = L Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
5.5.2 - Promote Combined Heat and Power (CHP) systems, such as MGM's existing CHP system at CityCenter, to increase reliability and decrease regional energy demands of Southern Nevada's resort hotels.	Non Profits and Community Organizations = L Private Sector and Professional Associations = S	0	Short term
5.5.3 - Establish a regional Property Assessed Clean Energy (C-PACE) program to assist commercial, industrial and multi-family property owners' access to affordable, long-term financing for smart energy upgrades to their buildings.	Local governments = L Non Profit and Community Organizations = S State Agencies = S Private Sector and Professional Associations = S Federal Agencies = S	+	Mid term
5.5.4 - Promote the use of electric vehicles in local and state government fleets.	Local governments = L Non Profit and Community Organizations = S State Agencies = S	0	Mid term
5.5.5 - Incentivize the construction of electric vehicle charging stations in local government zoning codes by offering parking reductions and other zoning-related incentives.	Local governments = L Non Profit and Community Organizations = S State Agencies = S	0	Short term
5.5.6 - Expand incentive programs to include retrofits for existing commercial and residential structures for both energy efficiency and renewable energy.	Local governments = L Non Profit and Community Organizations = S State Agencies = S Federal Agencies = S	0	Short term
5.5.7 - Develop shared renewable energy and energy-efficient models for higher density neighborhoods and public spaces, such as solar charging stations and NetZero cooling stations.	Local governments = L Non Profit and Community Organizations = S State Agencies = S Federal Agencies = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
Objective 5.6 Increase supply of regionally generated solar energy.			
5.6.1 - Encourage solar PV and solar thermal hot water for new homes.	Local governments = L NV Energy = S SW Gas = S CDSN = S Education and Research Partners = S SNHBA = S Non Profit and Community Organizations = S	0	Short term
5.6.2 - Encourage all new commercial and residential construction to allow for solar energy connections.	Local governments = L SNHBA = S Non Profit and Community Organizations = S Education and Research Partners = S	0	Short term
5.6.3 - Develop campaign to educate local governments and HOAs on Nevada Revised Statute 278.0208, which prohibits the unreasonable restricting of systems for obtaining solar energy.	Local governments = L Non Profit and Community Organizations = S State Agencies = S Private Sector and Professional Associations = S Education and Research Partners = S	0	Short term
5.6.4 - Implement a green energy program that allows customers, both commercial and residential, to opt into purchasing clean energy from the local utility providers.	Local governments = L Non Profit and Community Organizations = S State Agencies = S Private Sector and Professional Associations = S Education and Research Partners = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
5.6.5 - Incentivize utility-scale renewable energy projects.	State Agencies = L Local governments = S Non Profit and Community Organizations = S Federal Agencies = S Education and Research Partners = S	++	Long term
5.6.6 - Incentivize solar thermal on existing residential buildings measured by existing goals established by Southwest Gas for solar thermal installations.	Local governments = L Non Profit and Community Organizations = S Federal Agencies = S	0	Short term
5.6.7 - Promote the adoption of legislation to allow small distributed generation sale of power and point-of-sale regulations to allow homeowners the ability to sell power back to their respective service company.	State Agencies = L Local governments = S Non Profit and Community Organizations = S Federal Agencies = S	0	Mid term
Objective 5.7 Develop guidelines for the preservation of view corridors, and protection and restoration of natural resources.			
5.7.1 - Coordinate conservation and development of natural resources by establishing a regional entity that represents the views of the federal, state, and local agencies involved in these efforts, including private and non-profit agencies.	Regional Open Space and Trails Workgroup of SNRPC = L Local Governments = S CDSN = S Federal Agencies = S State Agencies = S	+	Mid term
5.7.2 - Maintain the publicly available database to showcase the Region’s network of park, trails and open space amenities.	SNVHD = L Regional Open Space and Trails Workgroup of SNRPC = S Local Governments = S RTC = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S Federal Agencies = S State Agencies = S	+	Short term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>5.7.3 - Implement the SNRPC Regional Open Space Plan to conserve areas for their value as open spaces and acquire public recreation access to public lands.</p>	<p>Regional Open Space and Trails Workgroup of SNRPC = L Local Governments = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S Federal Agencies = S State Agencies = S NPS RTCA = S</p>	<p>0</p>	<p>Mid term</p>
<p>5.7.4 - Incorporate xeriscaping and native/ adaptive landscaping from SNRPC plant list into public agency design standards for trails, roadways, and other public rights-of-way.</p>	<p>Regional Open Space and Trails Workgroup of SNRPC = L Local Governments = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S Federal Agencies = S State Agencies = S</p>	<p>0</p>	<p>Short term</p>
<p>5.7.5 - Create incentives to encourage use of native plant materials in meeting the landscape code through outreach programs for developers, designers, engineers and contractors.</p>	<p>Regional Open Space and Trails Workgroup of SNRPC = L Local Governments = S Non Profit and Community Organizations = S Federal Agencies = S State Agencies = S</p>	<p>0</p>	<p>Mid term</p>
<p>Objective 5.8 Increase regional solid waste recovery and reduce landfill contributions.</p>			
<p>5.8.1 - Encourage franchise agreements to require single-stream recycling programs throughout the Region.</p>	<p>Local Governments = L Republic Services = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S</p>	<p>0</p>	<p>Mid term</p>


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
5.8.2 - Encourage franchise agreements to pilot and implement a composting program.	Local Governments = L Republic Services = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S State Agencies = S EPA = S	0	Short term
5.8.3 - Introduce regional composting pilot program utilizing the EPA-supported best practices for establishing a composting program.	Local Governments = L Republic Services = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S State Agencies = S EPA = S	0	Short term
5.8.4 - Create an incentive-based program to promote regional recycling for both residential and commercial recycling based on case study research.	Local Governments = L Republic Services = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S	0	Mid term


Increase Transportation Choice

Southern Nevada’s current land-use patterns are auto-centric, requiring that most people have access to a car to meet their day-to-day transportation needs. However, community input suggests that Southern Nevadans support having additional transportation options, including expanded bus service and, potentially, light rail.


Successful transit systems are dependent on land-use and development patterns that allow people to access transit connections easily and safely and make meaningful connections between their homes, jobs and services. With safety improvements and land-use patterns that allow for easy access to common destinations, walking and biking become viable options for more people.


Goals in this theme focus on developing a world-class transportation system and coordinating future transit investments with urban development.

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<h3>GOAL 1: DEVELOP A MODERN TRANSIT SYSTEM THAT IS INTEGRATED WITH VIBRANT NEIGHBORHOOD AND EMPLOYMENT CENTERS, BETTER CONNECTING PEOPLE TO THEIR DESTINATIONS.</h3>			
<p>Objective 1.1 Work with the Regional Transportation Commission and other partners to develop a comprehensive transit master plan, which focuses on enhanced services that supplement existing routes.</p>			
<p>IMPLEMENTATION PRIORITY</p>			
<p>1.1.1 - Pursue light rail and improved transit options in low and moderate income areas, including improvements to make walking and biking pleasant, safe and viable transportation options.</p>	<p>RTC = L Local Governments = S LVGEA = S State Agencies = S Federal Agencies = S</p>	<p>+++</p>	<p>Long term</p>
<p>1.1.2 - Leverage recently completed transit infrastructure projects as a foundation to develop a comprehensive transit master plan.</p>	<p>RTC = L LVGEA = S Non Profit and Community Organizations = S Local Governments = S UNLV = S</p>	<p>0</p>	<p>Mid term</p>


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>1.1.3 - Incorporate land use, multi-modal transportation and air quality planning considerations into future updates of the Regional Transportation Plan (RTP) multi-modal transportation plan.</p>	RTC = L LVGEA = S Local Governments = S Non Profit and Community Organizations = S UNLV = S	0	Long term
<p>1.1.4 - Develop implementation criteria by which future corridors will be prioritized including: potential ridership, economic development/ Transit Oriented Development (TOD) potential, proximity to jobs, housing and education, enhanced quality of life, and integration with the bike and pedestrian network.</p>	RTC = L Local Governments = S LVGEA = S UNLV = S	0	Short term
<p>1.1.5 - Develop a strategy to combine public input and best practices to support the decision-making process when considering the locations and alignments of multi-modal connections to the airport and other destinations.</p>	RTC = L LVCVA = S Private Sector and Professional Associations = S Local Governments = S LVGEA = S UNLV = S	+++	Long term
<p>1.1.6 - Continue to evaluate Maryland Parkway as a BRT or rail corridor under the National Environmental Policy Act (NEPA), with consideration given to the implementation strategies identified in the Maryland Parkway Opportunity Site study.</p>	RTC = L Local Governments = S UNLV = S LVGEA = S	+	Long term
<p>1.1.7 - Identify lines that would have increased frequency, limited stops, express, bus rapid transit (BRT), and light rail services.</p>	RTC = L Local Governments = S LVGEA = S UNLV = S	0	Mid term
<p>1.1.8 - Designate a baseline transit network and set of operating standards that can serve as the foundation of the transit system.</p>	RTC = L Local Governments = S LVGEA = S UNLV = S	0	Mid term
<p>1.1.9 - Improve the rider experience by locating stops away from adjacent travel lanes, offering robust lighting, and making other site considerations that maximize visibility and safety.</p>	RTC = L Local Governments = S LVGEA = S UNLV = S	++	Mid term


Increase Transportation Choice

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>1.1.10 - Update design standards to create wider sidewalks with street trees, benches, trash receptacles, streetlighting, and other streetscape amenities along key transportation corridors to make walking to transit stops more welcoming for riders and to shield them from heat during extreme temperatures.</p>	Local Governments = L RTC = S LVGEA = S UNLV = S Non Profit and Community Organizations = S	0	Short term
<p>1.1.11 - Coordinate with relevant agencies to pursue interstate regional passenger rail service.</p>	State Agencies = L Private Sector and Professional Associations = S Federal Agencies = S Local Governments = S RTC = S LVGEA = S UPRR = S (TBD)	+++	Long term
<p>1.1.12 - Identify and pursue the use of complementary alternative funding sources for mass transit improvements, including national public and private funds, and existing local and state funds that are intended for public purpose and positive outcomes in the areas of: economic development or growth; green infrastructure; environmental protection; land conversion; urban land development; access to jobs, housing and education for low or moderate income individuals (LMI); and public health.</p>	RTC = L Education and Research Partners = S Local Governments = S LVGEA = S State Agencies = S Federal Agencies = S	0	Mid term
<p>Objective 1.2 Support safe neighborhood connections in marginalized communities.</p>			
<p>1.2.1 - Analyze the feasibility of transit stations with bicycle and pedestrian infrastructure provisions adjacent to existing and future mixed-income developments.</p>	RTC = L Local Governments = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Short term
<p>1.2.2 - Consider partnerships between the RTC and private developers to create Park & Ride facilities in outlying areas that could provide access to express transit services and reduce travel time.</p>	RTC = L Local Governments = S Private Sector and Professional Associations = S Federal Agencies = S	++	Mid term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
1.2.3 - Ensure that transit amenities are supported by ADA/PROWAG-compliant pedestrian facilities, universal design, and adequate directional signage.	RTC = L Local Governments = S Federal Agencies = S	+	Short term
1.2.4 - Revise and develop bus stop/station design standards based on passenger volumes, locations, and other characteristics	RTC = L Local Governments = S	0	Short term
1.2.5 - Reduce the dependence on paratransit through facility enhancements and education about the transit system for people with disabilities or limited mobility.	RTC = L Local Governments = S Non Profit and Community Organizations = S	+	Mid term
Objective 1.3 Support the RTC to secure funding for the expansion, operation and maintenance of transit systems and routes.			
1.3.1 - Pursue funding opportunities for system completion, right-of-way acquisition, and implementation through federal, state, and local sources.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S Private Sector and Professional Associations = S LVGEA = S	0	Mid term
1.3.2 - Identify and pursue creative funding strategies to better balance transportation investments between roadway, transit, bike and pedestrian improvements.	RTC = L Education and Research Partners = S Local Governments = S State Agencies = S Federal Agencies = S Private Sector and Professional Associations = S LVGEA = S	0	Mid term
1.3.3 - Promote community pride in marketing and promotional materials with the idea that the region's transportation system should be a source of community pride.	RTC = L Non Profit and Community Organizations = S	+	Short term


Increase Transportation Choice

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
1.3.4 - Continue to monitor effectiveness of communication methods with priority target audiences and enhance outreach efforts to raise awareness of existing services.	RTC = L Non Profit and Community Organizations = S	+	Short term
1.3.5 - Strive to provide effective, efficient, and equitable service to all individuals regardless of their ability to speak, read, or write English.	RTC = L Non Profit and Community Organizations = S	0	Short term
Objective 1.4 Integrate future land-use planning with existing and future transportation improvements.			
1.4.1 - Ensure coordination between local governments and the RTC to evaluate frequent service transit corridors for potential designation as Transit Oriented Development (TOD) areas.	Local Governments = L SNRPC = S RTC = S	0	Mid term
1.4.2 - Pursue an analysis of the economic benefits of transit to highlight the importance of fixed transit lines in economic development and redevelopment.	RTC = L Local Governments = S Education and Research Partners = S Private Sector and Professional Associations = S	+	Short term
1.4.3 - Consider using space/land dedications or impact fees for transit amenities that support employment centers, such as multi-modal centers, transit centers, bike lanes, etc.	Local Governments = L RTC = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S Private Sector and Professional Associations = S	0	Mid term
1.4.4 - Tailor parking requirements to encourage more concentrated development in mixed-use areas, reflect actual demand, and increase development feasibility.	Local Governments = L Education and Research Partners = S	0	Short term
1.4.5 - Require interim sidewalks along incomplete roadways, when feasible.	Local Governments = L Non Profit and Community Organizations = S	0	Short term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<h2 style="text-align: center;">GOAL 2: CONNECT AND ENHANCE BIKE AND PEDESTRIAN FACILITIES THROUGHOUT THE REGION.</h2>			
<h3>Objective 2.1</h3> <p>Implement policies and design concepts that encourage safety and ease of movement for pedestrians and cyclists.</p>			
<p>2.1.1 - Work with the RTC to implement a regional system of fully multi-modal interconnected arterial and local streets, pathways and bikeways that are integrated with public transit in order to increase mode share.</p>	<p style="text-align: center;">RTC = L</p> <p style="text-align: center;">Regional Open Space and Trails Workgroup of SNRPC = S</p> <p style="text-align: center;">Outside Las Vegas Foundation = S</p> <p style="text-align: center;">Non Profit and Community Organizations = S</p> <p style="text-align: center;">Local Governments = S</p> <p style="text-align: center;">Non Profit and Community Organizations = S</p>	<p>++</p>	<p>Long term</p>
<p>2.1.2 - Enhance safety for marginalized groups, taking into consideration the particular needs of vulnerable populations, such as the homeless, unemployed, underemployed and other marginalized groups.</p>	<p style="text-align: center;">RTC = L</p> <p style="text-align: center;">Local Governments = S</p> <p style="text-align: center;">Regional Open Space and Trails Workgroup of SNRPC = S</p> <p style="text-align: center;">Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Short term</p>
<p>2.1.3 - Ensure that information about transportation options is available and distributed in creative ways to promote and educate Southern Nevada’s most vulnerable populations, such as homeless, unemployed, underemployed and other marginalized groups.</p>	<p style="text-align: center;">RTC = L</p> <p style="text-align: center;">Local Governments = S</p> <p style="text-align: center;">Regional Open Space and Trails Workgroup of SNRPC = S</p>	<p>+</p>	<p>Short term</p>
<p>2.1.4 - Pursue a pedestrian safety study to identify priority locations with high pedestrian-vehicle conflicts to focus retrofit plans, conduct an incident management analysis, and define crash hot spots.</p>	<p style="text-align: center;">RTC = L</p> <p style="text-align: center;">Education and Research Partners = S</p> <p style="text-align: center;">Non Profit and Community Organizations = S</p> <p style="text-align: center;">Local Governments = S</p> <p style="text-align: center;">State Agencies = S</p>	<p>+</p>	<p>Short term</p>
<p>2.1.5 - Develop a regionally-shared traffic safety database.</p>	<p style="text-align: center;">State Agencies = L</p> <p style="text-align: center;">RTC = S</p>	<p>++</p>	<p>Short term</p>


Increase Transportation Choice

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>2.1.6 - Work with local bike groups and transportation advocates to update the RTC's multi-modal transportation plan and identify strategies to increase safety and make walking and bicycling more viable as primary transportation modes.</p>	RTC = L Local Governments = S Regional Open Space and Trails Workgroup of SNRPC = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S	0	Short term
<p>2.1.7 - Establish an off-street bicycle parking policy, which considers security, placement, quality of facilities, and provision of signs directing bicyclists to the parking facilities.</p>	Local Governments = L RTC = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S	0	Short term
<p>Objective 2.2 Increase funding strategies for investments in the bicycle and pedestrian network.</p>			
<p>2.2.1 - In coordination with Clark County School District, support Safe Routes to Schools and identify funding sources for all aspects of Safe Routes to Schools programs.</p>	RTC = L Local Governments = S roles/language) Regional Open Space and Trails Workgroup of SNRPC = S Non Profit and Community Organizations = S	0	Mid term
<p>2.2.2 - Develop financial or regulatory incentives for development projects that include multi-modal transportation infrastructure in low-income communities.</p>	Local Governments = L RTC = S Non Profit and Community Organizations = S Regional Open Space and Trails Workgroup of SNRPC = S	+	Mid term
<p>2.2.3 - Consider alternative funding sources to connect the bicycle and pedestrian network to the transit network.</p>	RTC = L Local Governments = S Non Profit and Community Organizations = S Regional Open Space and Trails Workgroup of SNRPC = S	0	Mid term

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>2.2.4 - Coordinate with and continue to support the Outside Las Vegas Foundation and the Regional Open Space and Trails Working Group to integrate priorities into local ordinances and/or comprehensive plans and support the development and funding of the trails system and supporting programs.</p>	<p>SNRPC = L Local Governments = S RTC = S Non Profit and Community Organizations = S</p>	<p>0</p>	<p>Mid term</p>
<p>2.2.5 - Continue to implement the RTC's public education campaign on multi-modal transportation and pursue a campaign on the Region's transportation vision.</p>	<p>RTC = L Regional Open Space and Trails Workgroup of SNRPC = S Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Mid term</p>
<p>2.2.6 - Promote educational opportunities to the local engineering and planning community on the role of design and land use in pedestrian safety, such as an educational event about how to repurpose right-of-way, and design streets and streetscapes as amenities.</p>	<p>RTC = L Local Governments = S Regional Open Space and Trails Workgroup of SNRPC = S Non Profit and Community Organizations = S</p>	<p>+</p>	<p>Short term</p>
<p>2.2.7 - Celebrate accomplishments through special events and community outreach activities (e.g., cyclovias, family rides, etc.).</p>	<p>RTC = L Non Profit and Community Organizations = S Regional Open Space and Trails Workgroup of SNRPC = S</p>	<p>+</p>	<p>Short term</p>

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>GOAL 3: DEVELOP A SAFE, EFFICIENT ROAD NETWORK THAT SUPPORTS ALL TRANSPORTATION MODES.</p>			
<p>Objective 3.1 Establish a road network with improved and acceptable local and regional connectivity and traffic congestion levels.</p>			
<p>3.1.1 - Evaluate planned transportation infrastructure to reflect the land use vision.</p>	<p>RTC = L Local Governments = S Regional Open Space and Trails Workgroup of SNRPC = S</p>	<p>0</p>	<p>Mid term</p>
<p>3.1.2 - Revise and adopt regional and local design standards to include multi-modal street design, safety and improved access management.</p>	<p>Local Governments = L Regional Open Space and Trails Workgroup of SNRPC = S Non Profit and Community Organizations = S RTC = S</p>	<p>0</p>	<p>Mid term</p>
<p>3.1.3 - Pursue a regional policy change to require roadways to be designed for target speeds as recommended in the Complete Streets Design Guidelines for Livable Communities, based on the context of the corridor and overall safety and comfort of all users, including pedestrians and bicyclists, and require justification for all target design speeds and speed limits.</p>	<p>Local Governments = L RTC = S State Agencies = S</p>	<p>0</p>	<p>Mid term</p>
<p>3.1.4 - Consider the potential impacts of the development of the I-11 corridor, currently being studied by the Arizona and Nevada Departments of Transportation.</p>	<p>Local Governments = L RTC = S State Agencies = S Federal Agencies = S</p>	<p>0</p>	<p>Long term</p>

	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
Objective 3.2 Overhaul design standards to support multiple modes and support healthy lifestyles, with special attention to the Region’s extreme summer temperatures.			
3.2.1 - Working with local stakeholders, support more stringent criteria to justify roadway capacity expansion and ensure that any capacity expansions accommodate viable multi-modal transportation options.	Local Governments = L RTC = S State Agencies = S Federal Agencies = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S	0	Mid term
3.2.2 - Ensure that all traffic studies provide a justification for roadway capacity and speed limit.	Local Governments = L RTC = S State Agencies = S	0	Short term
3.2.3 - Consider a regional review of RTC’s TIP and local road CIPs to justify project need.	RTC = L State Agencies = S Local Governments = S	0	Mid term
3.2.4 - Promote “Complete Streets” cross section revisions whenever corridor reconstruction or reconfiguration occurs. Activities could include removing block walls, limiting cul-de-sacs, increasing sidewalk and bike lane widths, reducing curb cuts, and limiting driveways.	Local Governments = L Regional Open Space and Trails Workgroup of SNRPC = S RTC = S Non Profit and Community Organizations = S	0	Mid term
3.2.5 - Develop a road diet/retrofit plan for road networks in Southern Nevada to improve connectivity and access for multiple modes, starting with areas identified through the pedestrian safety study.	Local Governments = L RTC = S SNRPC = S Non Profit and Community Organizations = S	+	Mid term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
3.2.6 - Develop neighborhood and regional connectivity ratios/standards.	Local Governments = L RTC = S Regional Open Space and Trails Workgroup of SNRPC = S	+	Mid term
3.2.7 - Encourage the development of design standards and land use policies that require investments in low-income or at-risk communities to include the basic attributes such as sidewalks, adequate lighting, street trees, and other strategies to create walkable communities, with special attention to designing for shade and heat absorbent materials to provide respite to transit riders.	Local Governments = L RTC = S Non Profit and Community Organizations = S	0	Mid term
Objective 3.3 Reduce transportation-related emissions of ozone and carbon monoxide.			
3.3.1 - Consider collaborating with state regulatory agencies and the Department of Motor Vehicles (DMV) to strengthen the standard for vehicle emission.	State Agencies = L Local Governments = S Non Profit and Community Organizations = S	0	Long term
3.3.2 - Reduce vehicle miles traveled to reduce mobile emissions and therefore improve regional air quality.	RTC = L Local Governments = S	0	Long term
3.3.3 - Promote responsible auto use, including refueling motor vehicles after sunset to prevent gasoline fumes from interacting with sunlight, and keeping vehicle engines finely tuned.	State Agencies = L Local Governments = S Federal Agencies = S RTC = S Non Profit and Community Organizations = S	+	Mid term


Building Capacity for Implementation

Three years, thousands of work hours, and nearly 70,000 Southern Nevadan’s voices later, Southern Nevada Strong has developed a shared vision and Regional Plan for integrating good jobs with a wide range of housing options located near transit. The results of this work, when implemented, will ensure that our Valley’s two million residents can enjoy, participate, and thrive in an economically competitive and vibrant region.


The Consortium Committee and the SNRPC recommended that the core administration of the Plan, moving forward, be placed with the RTC – an existing organization with regional purview. This recommendation was based on best practices research, local expertise and federal agency input, and was favored over funding an entirely new structure or organization.


As the Southern Nevada Strong Regional Plan transitions to the RTC for administration and implementation, our community must heed the call-to-action: implement the Regional Plan and enjoy its benefits, or maintain the status quo. But more than any decision on paper, our actions will speak volumes. Meaningful and long-lasting changes happen when we act together to achieve success – and will be especially important in overcoming the newness of regional planning in the absence of a well-established and well-funded regional body. Fortunately, our community has demonstrated many times that it is up to such momentous challenges.


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<h3>GOAL 1: CONTINUE TO EXPAND PUBLIC ENGAGEMENT AND EQUITABLE ACCESS TO COMMUNITY ENGAGEMENT.</h3>			
Objective 1.1 Activate residents and business people in Southern Nevada Strong Regional Plan implementation.			
1.1.1 - Grow and mobilize a strong network of people in every sector to support implementation of the Regional Plan.	RTC = L Local Governments = S LVGEA = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S Education and Research Partners = S State Agencies = S Federal Agencies = S	+	Short term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
1.1.2 - Connect people in every sector to actions they can take to support the policies and priorities in the Plan.	RTC = L Local Governments = S Non Profit and Community Organizations = S	0	Short term
1.1.3 - Ensure that policymakers hear from all sectors of the community as they implement Plan policies by actively reaching out to those who do not traditionally participate in civic affairs.	Local Governments = L RTC = S Non Profit and Community Organizations = S	+	Short term
1.1.4 - Incorporate grassroots activities into the strategies for activating residents.	Local Governments = L RTC = S Outside Las Vegas Foundation = S Non Profit and Community Organizations = S	+	Short term
1.1.5 - Ensure that all demographic sectors are involved in outreach activities.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S Non Profit and Community Organizations = S	+	Short term
1.1.6 - Explore employee engagement programs as a way to involve people in SNS.	Local Governments = L Private Sector and Professional Associations = S Non Profit and Community Organizations = S	0	Short term
1.1.7 - Reach out and interact with schools, including students, parents, PTA and others.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S	0	Short term
1.1.8 - Utilize a variety of outreach methods that bring engagement opportunities to residents, rather than requiring residents to attend large public events.	RTC = L Local Governments = S Non Profit and Community Organizations = S	0	Short term


	RESPONSIBLE ORGANIZATION	FISCAL IMPACT	TIMEFRAME
	Lead (L) Support (S)	0, +, ++, +++	Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
IMPLEMENTATION PRIORITY			
Objective 1.2			
Innovate and improve public-sector-led public engagement efforts.			
1.2.1 - Develop and maintain partnerships with communities through formal and informal contact, including community leaders, established business groups, non profits and social service agencies.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S Non Profit and Community Organizations = S	0	Short term
1.2.2 - Keep people informed about the progress of the Regional Plan implementation and the benefits accruing to the region (broadcast, print and web media).	RTC = L Local Governments = S Non Profit and Community Organizations = S	+	Mid term
1.2.3 - Establish mechanisms to ensure community input is received as implementation strategies are executed and new ideas are created.	RTC = L Local Governments = S Non Profit and Community Organizations = S	0	Mid term
1.2.4 - Develop and deploy a pool of community-based liaisons to facilitate regular two-way communication between the public and decision makers to ensure Plan implementation is having the desired effects on the ground.	RTC = L Local Governments = S Non Profit and Community Organizations = S	0	Short term
1.2.5 - Establish SNS kiosks in central locations that help promote messaging and help people stay up to date; use surveys to keep the site dynamic.	SNS Project Team = L RTC = S Local Governments = S Non Profit and Community Organizations = S	+	Complete
1.2.6 - Use more photographs to help illustrate development and planning examples.	Local Governments = L RTC = S Non Profit and Community Organizations = S	0	Short term
1.2.7 - Develop an education strategy to help improve community understanding of place types, placemaking and planning concepts (e.g., infill development).	RTC = L Local Governments = S Non Profit and Community Organizations = S	+	Mid term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
1.2.8 - Track and monitor commitments of SNS team and partners to conduct engagement activities.	RTC = L Local Governments = S Non Profit and Community Organizations = S	+	Mid term
1.2.9 - Emphasize implementation so that members see this as a Plan that will not just sit on the shelf.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S Non Profit and Community Organizations = S	0	Short term
Objective 1.3 Ensure Southern Nevada remains a welcoming place for people from diverse backgrounds, future generations and with varying degrees of mobility and independence.			
1.3.1 - As a global community with residents and visitors from all over the world, continue to promote the region's image as a welcoming place with a sense of pride and engagement in local decision making and for talent recruitment purposes.	Local Governments = L LVGEA = S Education and Research Partners = S Non Profit and Community Organizations = S RTC = S	0	Mid term
1.3.2 - Employ go-to-them public engagement methods to reach a diverse range of residents.	Local Governments = L RTC = S UNLV = S Non Profit and Community Organizations = S State Agencies = S Federal Agencies = S	+	Short term
1.3.3 - Tailor outreach and engagement methods based on what has worked well in the past, respecting the cultural, linguistic, temporal, and geographic preferences of a community, and the question, action or decision at hand.	Local Governments = L RTC = S UNLV = S Non Profit and Community Organizations = S State Agencies = S Federal Agencies = S	0	Short term


	RESPONSIBLE ORGANIZATION Lead (L) Support (S)	FISCAL IMPACT 0, +, ++, +++	TIMEFRAME Short term (0-2 years) Mid term (3-6 years) Long term (7+ years)
<p>1.3.4 - Use online methods and interactive tools to facilitate convenient, time-efficient participation.</p>	Local Governments = L Non profits & Community Organizations = S Education and Research Partners = S RTC = S State Agencies = S	+	Short term
<p>1.3.5 - Foster a community “can-do” spirit through events and activities.</p>	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S RTC = S	0	Short term
<p>1.3.6 - Leverage bilingual community partners, volunteers and staff to provide information in target languages, and to convey a genuine celebration of a multi-cultural and socially equitable future.</p>	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S RTC = S	0	Short term
<p>1.3.7 - Support and connect existing committees working on the needs of people with disabilities to continue to conduct outreach and gather input on the needs of this target audience.</p>	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S RTC = S	0	Short term
<p>1.3.8 - Focus on outreach methods that “reach people where they are.”</p>	Local Governments = L Education and Research Partners = S Private Sector and Professional Associations = S Non Profit and Community Organizations = S RTC = S	0	Short term


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1.3.9 - Develop eligibility criteria for regional implementation money that includes equity considerations.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S	0	Short term
1.3.10 - Identify community leaders and champions who will promote the SNS Plan and its implementation.	RTC = L Local Governments = S	0	Short term
Objective 1.4 Build understanding, expertise and leadership in community development.			
1.4.1 - Seek out community grants for grassroots community organizing efforts to advance Regional Plan implementation.	Local Governments = L State Agencies = S Federal Agencies = S Non Profit and Community Organizations = S NPS RTCA = S	0	Short term
1.4.2 - Provide training that helps residents build their organizing capacity. For example, provide training on how to move from an informal group of concerned citizens to an organized group or association, community-based organization, neighborhood association or multi-hub social network.	Local Governments = L Education and Research Partners = S Non Profit and Community Organizations = S NPS RTCA = S	+	Short term
1.4.3 - Identify communities and organizations that are well-positioned to start, develop and grow community development corporations, organizations that focus on specific neighborhoods and often lead not-for-profit development efforts and provide affordable housing.	LVGEA = L Local Governments = S	0	Short term
1.4.4 - Support all those who are working on implementing the Plan with materials, resources and up-to-date information.	RTC = L Local Governments = S	0	Short term
1.4.5 - Consider providing small grants to neighborhood groups to support local implementation (e.g. community gardens).	Local Governments = L RTC = S	+	Mid term


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Objective 1.5 Develop an on-going communications strategy to keep the public informed and to generate interest, enthusiasm and confidence in the Plan.			
1.5.1 - Ensure consistency in communication is maintained by preserving the project name, branding, imagery and adhering to brand guidelines in order to demonstrate to the public continuity in the project and a commitment to implementation.	RTC = L Local Governments = S	0	Short term
1.5.2 - Develop relationships with key reporters and editors of local news outlets, including television, radio, newspaper, ethnic media, business press and online outlets.	RTC = L Local Governments = S	0	Short term
1.5.3 - Create media-worthy public events that promote Plan objectives and goals.	RTC = L Local Governments = S	+	Short term
1.5.4 - Create media opportunities for benchmark components and successful completion of specific Plan activities.	RTC = L Local Governments = S	0	Short term
1.5.5 - Involve key stakeholders and elected officials in all media opportunities.	RTC = L Local Governments = S	0	Short term
1.5.6 - Maintain proactive editorial calendar.	RTC = L Local Governments = S	0	Short term
1.5.7 - Coordinate editorial board meetings on Plan implementation and development.	RTC = L Local Governments = S	0	Short term
1.5.8 - Develop a network of supporters who will act as industry-specific experts and will speak to media and advocate to governmental and decision-making bodies on behalf of the Regional Plan.	RTC = L Local Governments = S	0	Short term


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<p>GOAL 2: WORK CLOSELY WITH MEMBER AGENCIES AND THE RTC OF SOUTHERN NEVADA TO PRIORITIZE REGIONAL PLANNING AND ENHANCE COLLABORATION.</p>			
<p>Objective 2.1 Identify great regional planning mentors.</p>			
2.1.1 - Identify peer exchange opportunities and build relationships with a 'kitchen cabinet' of successful regional planning organizations.	SNS Project Team = L RTC = S Local Governments = S	+	Complete
2.1.2 - Send RTC and member agency staff to attend capacity building training, workshops, and national conferences to build collaboration within and outside the region.	SNS Project Team = L RTC = S Local Governments = S	+	Complete
2.1.3 - Engage local, regional, state and national leaders to speak at events and share lessons learned and innovative approaches to regional plan implementation.	SNS Project Team = L Brookings Mountain West = S	+	Complete
<p>Objective 2.2 Clarify RTC's priorities in the Regional Plan and align complementary efforts to raise awareness and understanding.</p>			
2.2.1 - Ensure RTC staff and Board members have the opportunity to prioritize key implementation activities.	RTC = L Local Governments = S	0	Short term
2.2.2 - Cultivate regional leaders and stakeholders to advocate for the Regional Plan concepts.	RTC = L Local Governments = S	0	Short term
2.2.3 - Dedicate staff time and resources to allow ongoing regional collaboration.	RTC = L Local Governments = S	0	Short term
<p>Objective 2.3 Transition staff, project structure and stakeholder roles for successful communication, decision making and implementation in relation to the Regional Plan.</p>			
2.3.1 - Continue to build support for the Regional Plan with the RTC Board and member agency elected officials.	RTC = L Local Governments = S	0	Short term

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2.3.2 - Maintain project name, branding and brand guidelines to build on momentum and connect complementary efforts.	RTC = L Local Governments = S	0	Short term
2.3.3 - Identify additional stakeholders and project champions; develop new relationships and strengthen existing participation as the Region transitions to implementation.	RTC = L Local Governments = S	0	Short term
2.3.4 - Convene regional partners from the public and private sectors on a regular basis to maintain support for implementation priorities and to share updates.	RTC = L Local Governments = S	0	Mid term
2.3.5 - Determine appropriate communication and decision making channels relating to Plan implementation. For example, consider nominating an Implementation Advisory Committee to oversee implementation, drawing from or consolidating the existing SNS Consortium Committee, Task Groups, and Working Group, and/or existing RTC stakeholder groups and committees.	RTC = L Local Governments = S	0	Short term
Objective 2.4 Integrate administration of the Regional Plan and updates with existing RTC structure and efforts.			
2.4.1 - Update the Regional Plan, at a minimum, every 10 years with attention to incorporating input from the public, RTC member agencies and stakeholders and other boards who may need to adopt the Plan as a legislative requirement, such as the SNRPC.	RTC = L Local Governments = S	++	Long term
2.4.2 - Provide access to the Regional Plan online and encourage member agencies and other partners to provide a link to the Plan on their respective websites.	RTC = L Local Governments = S	0	Short term
2.4.3 - Update the SNS indicators annually or semi-annually to measure progress toward the Regional Plan vision and goals.	RTC = L Local Governments = S	+	Mid term
2.4.4 - Identify metrics or performance measures to align with goals for more precise monitoring as regional capacity and support for planning concepts continues to build.	RTC = L Local Governments = S	+	Mid term

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Objective 2.5 Work with State legislators and UNLV to heighten the role of planning and communicate the benefits of working regionally.			
2.5.1 - Pursue an accredited planning program at UNLV.	Education and Research Partners = L Local Governments = S	+++	M
2.5.2 - Continue to brief state legislators on regional implementation work.	RTC = L Local Governments = S	0	S
2.5.3 - Coordinate with local jurisdictions to explore state legislative initiatives that will remove obstacles and promote opportunities for implementation of the Regional Plan goals and objectives.	RTC = L Local Governments = S	0	S
GOAL 3: BUILD EXPERIENCE AND CAPACITY IN THE REGIONAL PLAN CONCEPTS.			
Objective 3.1 Develop relationships with other regions to learn from their experience in regional plan implementation.			
3.1.1 - Organize study tours with public and private sector leaders to other regions that have made strides in implementing their regional plans.	RTC = L Local Governments = S	+	S
3.1.2 - Attend national and regional conferences on topics introduced through the Plan; participate in formal and informal information sharing with model agencies.	RTC = L Local Governments = S	+	S
3.1.3 - Continue to share updates with local, regional and State agencies to align efforts and to achieve mutual priorities.	RTC = L Local Governments = S	0	S
Objective 3.2 Build capacity of the RTC and jurisdictional planning staff through professional development.			
3.2.1 - Augment staff, resources and expertise on regional planning.	RTC = L Local Governments = S	++	M

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3.2.2 - Host capacity-building events regularly to maintain momentum and to continue to expose stakeholders to planning principles current research and best practices from other regions.	RTC = L Local Governments = S	+	S
3.2.3 - Work with existing professional organizations to educate their memberships on innovative practices from other regions.	RTC = L Local Governments = S	0	S
3.2.4 - Explore the concept of a fellowship program for planning professionals from other regions to work in Southern Nevada for a set period of time to encourage diversity of thought and ideas.	Local Governments = L RTC = S Education and Research Partners = S	+	S
Objective 3.3 Increase demand for and familiarity with alternative financing sources among real estate developers to build Plan-recommended products.			
3.3.1 - Connect developers, builders and finance institutions to financing options and Plan-recommended products.	Local Governments = L RTC = S LVGEA = S	0	Short term
3.3.2 - Promote financing options through convenings, stakeholder meetings, and targeted industry marketing efforts.	Local Governments = L RTC = S LVGEA = S	+	Short term
3.3.3 - Actively recruit developers with proven experience in other markets.	Local Governments = L RTC = S LVGEA = S	+	Short term
3.3.4 - Host smaller, strategic networking events to connect developers and financing institutions through professional organizations or other networks.	Local Governments = L RTC = S LVGEA = S	0	Short term
3.3.5 - Market strategic sites, such as the Opportunity Sites (Maryland Parkway Corridor, downtown North Las Vegas and Boulder Highway at Gibson/Broadbent), to developers, investors, financing institutions, neighbors and others to share the vision and desire to work collaboratively on redevelopment.	Local Governments = L RTC = S LVGEA = S	+	Short term

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	GOAL 4: DEVELOP LOCAL FUNDING STRATEGIES TO IMPLEMENT ITEMS WITH FISCAL IMPACTS.		
Objective 4.1 Identify stable funding sources for Regional Plan staff.			
4.1.1 - Work with local jurisdictions to identify the current jurisdiction-led activities that the RTC can shoulder and that the local jurisdictions can fund accordingly.	Local Governments = L RTC = S	+	Short term
4.1.2 - Identify existing activities in the region that could be folded into Regional Plan implementation.	Local Governments = L RTC = S	0	Short term
Objective 4.2 Cultivate understanding and support among constituents and voters for the Regional Plan.			
4.2.1 - Continue to actively engage residents and business people in Plan implementation.	RTC = L Local Governments = S Non Profit and Community Organizations = S	+	Short term
4.2.2 - Share updates frequently on community engagement accomplishments and outcomes.	RTC = L Local Governments = S	0	Short term
Objective 4.3 Develop funding sources for grants and matching dollars.			
4.3.1 - Work with local partners to create funding sources for Opportunity Site evaluation.	RTC = L Local Governments = S	0	M
4.3.2 - Look for public-private partnership opportunities for Regional Plan implementation.	Local Governments = L RTC = S	0	M

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	GOAL 5: PROACTIVELY SEEK EXTERNAL FUNDING FOR PLAN IMPLEMENTATION.		
Objective 5.1 Enhance efforts to pursue private and federal funding to increase competitiveness with other states and regions.			
5.1.1 - Pursue federal funding from the SCI partnership and reach out to other federal partners to determine how they can support implementation of the Regional Plan.	RTC = L Local Governments = S Brookings Mountain West = S	0	Short term
5.1.2 - Work with organizations such as the Brookings Institute and the Nevada Community Foundation to increase competitiveness for federal funding and prioritize grant seeking at all levels of government.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S	0	Short term
5.1.3 - Increase coordination and data sharing with the State Grant’s Management Office, as well as designees at each local government.	RTC = L State Agencies = S Local Governments = S Education and Research Partners = S	0	Short term
5.1.4 - Tie eligibility criteria for state and federal dollars to the ability for the potential project to meet Regional Plan objectives.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S	0	Mid term
5.1.5 - Enhance the accuracy, consistency, and timeliness of data reported to the federal government.	RTC = L Local Governments = S State Agencies = S Federal Agencies = S	0	Mid term
5.1.6 - Work with community leaders to increase their understanding and support of the Regional Plan.	RTC = L Local Governments = S	0	Short term
5.1.7 - Dedicate staff time to grant-seeking and grant-writing to look for additional funding sources for Regional Plan implementation.	RTC = L Local Governments = S	+	Short term

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