

Notice and Agenda of Public Meeting

SOUTHERN NEVADA STRONG STEERING COMMITTEE

Thursday, April 27, 2023, at 1:00 PM

RTC Administration Building 600 S. Grand Central Parkway, Room 108 Las Vegas, NV 89106 (702) 676-1500

The Regional Transportation Commission of Southern Nevada (RTC) encourages citizen participation at its public meetings. During the initial Citizens Participation, any citizen may address the Southern Nevada Strong Steering Committee (Committee) on an item featured on the agenda. During the final Citizens Participation, any citizen may address the Committee on matters within the Committee's jurisdiction, but not necessarily featured on the agenda. No vote can be taken on a matter not listed on the posted agenda; however, the Committee can direct that the matter be placed on a future agenda. The Chair must recognize each citizen. When called on by the Chair, the citizen is asked to approach the microphone at the podium, to state his or her name, and to spell the last name for the record. Comments will be limited to three minutes for both citizens participation comment periods. The RTC appreciates the time citizens devote to be involved in this important process.

Please note that the RTC will no longer read aloud public comments received via email. Any public comments received via email will be included only in the written record. Written public comments relating to the RTC may be submitted via email to PublicComments@rtcsnv.com to be included in the written record of the meeting.

The RTC keeps the official record of all proceedings of the meeting. In order to maintain a complete and accurate record, copies of documents used during presentations should be submitted to the Recording Secretary.

The meeting room is accessible to the disabled. Assistive listening devices are available for the hearing impaired. A sign language interpreter for the deaf will be made available with 48 hours advance request to the RTC offices. Additional language interpretation services are available upon request with a 48-hour advance notice to the RTC. Phone: (702) 676-1500 or TDD: (702) 676-1834.

This agenda, including the supporting materials, is available at the RTC Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada, 89106; the RTC's website, www.rtcsnv.com; or by contacting Marin DuBois by calling (702) 676-1903 or by email at duboism@rtcsnv.com.

In compliance with Nevada Revised Statute 241.035(4), the RTC shall create an audio and/or video recording of the meeting and retain such recording(s) for the required period of time.

This meeting has been properly noticed and posted in the following locations: at the RTC Administration Building, 600 S. Grand Central Parkway, Las Vegas, Nevada, 89106; on the RTC Website at www.rtcsnv.com; and on the Nevada Public Notice site at https://notice.nv.gov.

Please be advised that the Southern Nevada Strong Steering Committee has the discretion to take items on the agenda out of order, combine two or more agenda items for consideration, remove an item from the agenda, or delay discussion relating to an item on the agenda any time.

1. Conduct a comment period for citizens participation Initial Citizens Participation - Pdf

2. Approve the Minutes: Meeting of January 26, 2023 (FOR POSSIBLE ACTION)

SNS Minutes 2023-01-26

MINUTES BACKUP: Item 05 - Legislative Priorities Discussion

MINUTES BACKUP: Item 06 - 2023 Work Plan MINUTES BACKUP: Item 09 - Future Meetings

- Orient new Southern Nevada Strong (SNS) Steering Committee members and meeting participants and receive a presentation on the SNS Regional Plan economic competitiveness theme and goals Southern Nevada Strong Overview - Pdf
- Facilitate introductions and share current work activities and priorities related to implementation of the Southern Nevada Strong Regional Plan (FOR POSSIBLE ACTION)
 Introductions and Regional Plan Implementation Updates - Pdf
- Receive a presentation on statewide economic development planning and identify opportunities for regional collaboration
 Nevada Economic Development Planning - Pdf
- 6. Provide input on Regional Planning Work Program tasks focused on transportation and regional economic development integration (FOR POSSIBLE ACTION)

 Regional Planning Work Program Pdf
- Share updates on legislative priorities and bill drafts with potential impacts to Southern Nevada Strong partner organizations and Regional Plan implementation (FOR POSSIBLE ACTION)
 Nevada Legislative Session Information Sharing - Pdf
- Identify future agenda items (FOR POSSIBLE ACTION)
 Southern Nevada Strong Steering Committee Meeting Agenda Items Pdf
- 9. Conduct a comment period for citizens participation Final Citizens Participation Pdf

Agenda Item

Subject:	Initial Citizens Participation
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Conduct a comment period for citizens participation
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None by this action

BACKGROUND INFORMATION:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee's jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.

MEETING MINUTES SOUTHERN NEVADA STRONG STEERING COMMITTEE REGIONAL TRANSPORTATION COMMISSION OF SOUTHERN NEVADA JANUARY 26, 2023

These minutes are prepared in compliance with NRS 241.035. Text is in summarized rather than verbatim format.

For complete contents, please refer to meeting recordings on file at the Regional Transportation Commission of Southern Nevada.

THIS MEETING WAS PROPERLY NOTICED AND POSTED IN THE FOLLOWING LOCATIONS ON JANUARY 19, 2023

www.rtcsnv.com

RTC Website

RTC 600 S. Grand Central Pkwy. Las Vegas, NV 89106 Nevada Public Notice

https://notice.nv.gov

Las Vegas, NV 69100

CALL TO ORDER

Chair Zane Marshall, SNWA, called the meeting to order at 1:02 p.m. in Meeting Room 108 of the RTC Administration Building.

MEMBERS PRESENT:

Zane Marshall, Chair, Southern Nevada Water Authority

Nancy Amundsen, Vice Chair, Clark County

Rick Baldwin, Clark County School District

Nicole Bungum, Southern Nevada Health District (Alternate)

Shawn Gerstenberger, University of Nevada, Las Vegas (via teleconference)

Andrew Kjellman, Regional Transportation Commission of Southern Nevada (Alternate)

Jared Luke, City of North Las Vegas (Alternate)

Michael Mays, City of Boulder City

Janet Quintero, United Way of Southern Nevada

Sondra Rosenberg, Nevada Department of Transportation

Annamarie Smith, City of Henderson (Alternate)

Rick Van Diepen, Urban Land Institute

Marco Velotta, City of Las Vegas (Alternate)

MEMBERS ABSENT:

Tina Quigley, Las Vegas Global Economic Alliance

Vacant, Regional Transportation Commission of Southern Nevada Board Liaison

Vacant, Federal Reserve Bank of San Francisco

Vacant, Brookings Mountain West

Vacant, Las Vegas Metropolitan Police Department

Vacant, Southern Nevada Regional Housing Authority

Vacant, Conservation District of Southern Nevada

Vacant, Southern Nevada Regional Planning Coalition

RTC STAFF:

David Swallow, Deputy CEO

Deb Reardon, Manager of Regional Planning

Miguel Davila, Transportation Planner

Jack Giesea, Government Affairs Administrator

Marin DuBois, Senior Management Analyst

INTERESTED PARTIES:

None

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Item:

Conduct a comment period for citizens participation

Comments:

No comments were made.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

Item:

Approve the Minutes: Meeting of July 28, 2022 (FOR POSSIBLE ACTION)

Comments:

No comments were made.

Motion:

Vice Chair Nancy Amundsen, Clark County, motioned to approve the minutes.

Vote/Summary:

13 Ayes. 0 Nays. The motion carried.

Ayes: Nancy Amundsen, Rick Baldwin, Nicole Bungum, Shawn Gerstenberger, Andrew Kjellman, Jared Luke, Zane Marshall, Michael Mays, Janet Quintero, Sondra Rosenberg, Annamarie Smith, Rick Van Diepen, Marco Velotta

Nays: None

Absent: Tina Quigley

Item:

3. Accept the Meeting Summary: Meeting of October 27, 2022 (FOR POSSIBLE ACTION)

Comments:

No comments were made.

Motion:

Vice Chair Nancy Amundsen, Clark County, motioned to accept the meeting summary.

Vote/Summary:

13 Ayes. 0 Nays. The motion carried.

Ayes: Nancy Amundsen, Rick Baldwin, Nicole Bungum, Shawn Gerstenberger, Andrew Kjellman, Jared Luke, Zane Marshall, Michael Mays, Janet Quintero, Sondra Rosenberg, Annamarie Smith, Rick Van Diepen, Marco Velotta

Nays: None

Absent: Tina Quigley

Item:

DESIGNATE OFFICERS FOR 2023 (FOR POSSIBLE ACTION)

Comments:

Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), announced that Mr. Zane Marshall, Southern Nevada Water Authority, and Ms. Nancy Amundsen, Clark County, were amenable to serving again as Chair and Vice Chair, respectively. Ms. Nicole Bungum, Southern Nevada Health District, motioned to re-elect Mr. Marshall to serve as Chair. Mr. Zane Marshall motioned to re-elect Ms. Nancy Amundsen to serve as Vice Chair.

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Motion:

Ms. Nicole Bungum, Southern Nevada Health District, motioned to re-elect Mr. Zane Marshall, Southern Nevada Water Authority, to serve as Chair.

Mr. Zane Marshall, Southern Nevada Water Authority, motioned to re-elect Ms. Nancy Amundsen, Clark County, to serve as Vice Chair.

Vote/Summary:

13 Ayes. 0 Nays. The motion carried.

Ayes: Nancy Amundsen, Rick Baldwin, Nicole Bungum, Shawn Gerstenberger, Andrew Kjellman, Jared Luke, Zane Marshall, Michael Mays, Janet Quintero, Sondra Rosenberg, Annamarie Smith, Rick Van Diepen, Marco Velotta

Nays: None

Absent: Tina Quigley

Item:

5. Share state legislative priorities and bill drafts with potential impacts to regional plan implementation (FOR POSSIBLE ACTION)

Comments:

Members of the Southern Nevada Strong (SNS) Steering Committee discussed legislative priorities and bill drafts. Each member provided a list of bills, priorities, and focus areas for their organization with potential impacts to implementation of the regional plan. The list is as follows:

City of North Las Vegas

- Assembly Bill (AB) 30: removes the citizenship requirement for hiring peace officers, including policemen allowing the hiring of resident aliens
- AB 31: recognizes Juneteenth as a state holiday

City of Las Vegas

- AB10: enables local governments to create transportation and housing reinvestment zones City of Boulder City
 - Bill draft request (BDR) allows municipalities to remove residential property from redevelopment area

Southern Nevada Health District

- Priority #1: establish a public health improvement fund
- Priority #2: codification to allow local entities to provide abortion service to minors without parental consent
- Priority #3: clarify and strengthen role of health officers during public health emergencies

Southern Nevada Water Authority

- Priority #1: changes to statutes governing septic to sewer conversions
- Priority #2: minor changes to AB 356
- Priority #3: codification of water conservation rules

Nevada Department of Transportation (NDOT)

- AB 56: revises provisions relating to the operation of emergency vehicles on shoulder lanes
- BDR 801: relates to highway funding

Clark County School District

- Senate Bill (SB) 65: outlines skills and training requirements for board of trustees
- SB47: addresses barriers for teachers entering and maintaining employment and allows for investment in employee housing

Clark County

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- Southern Nevada Regional Planning Commission (SNRPC) Bill: changes to SNRPC scope and responsibilities
- SB19: provides Clark County the ability to form unincorporated towns

City of Henderson

- Priority #1: housing
- Priority #2: behavioral health

Regional Transportation Commission of Southern Nevada

- SB17: changes to the Bus Shelter and Bench Advisory Committee (BSBAC) meeting requirements
- Changes to the yellow dot program

United Way of Southern Nevada (UWSN)

- Priority #1: housing affordability
- Priority #2: mental health
- Priority #3: social security

University of Nevada Las Vegas (UNLV)

- Priority #1: child and maternal health

Ms. Sondra Rosenberg, NDOT, requested that a legislative update be provided at the next SNS meeting.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

Item:

Identify priority implementation actions for 2023 (FOR POSSIBLE ACTION)

Comments:

Following a detailed PowerPoint presentation [attached], Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), discussed priority implementation actions for 2023. She noted that the last Southern Nevada Strong (SNS) Steering Committee meeting focused on the themes of economic competitiveness, education, and complete communities. Then she presented the transportation goals implementation matrix, and each jurisdiction provided an update on activities related to the transportation theme.

Goal 1: Modern Transit System & Livable Centers

Ms. Reardon detailed the RTC's activities related to capital projects, regional planning, and state and local planning. Mr. Marco Velotta, City of Las Vegas, added the importance of understanding the impact of modal split and choices in terms of origin destination on ridership and encouraged the RTC to include anticipated changes in the next Regional Transportation Plan update. Vice Chair Nancy Amundsen, Clark County, and Ms. Annamarie Smith, City of Henderson, noted plans to update their respective jurisdictions' development codes through the Boulder Highway TOD Plan (Henderson) and the Transform Clark County (Clark County). Ms. Sondra Rosenberg, Nevada Department of Transportation (NDOT), added that the statewide transit plan will focus on areas outside of the urban areas and create critical connections. Ms. Janet Quintero, United Way of Southern Nevada (UWSN), mentioned that the Nevada 211 Ride United project will provide non-emergency transportation and address transportation gaps via transportation network companies.

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Goal 2: Bike and Ped Facilities

Next, Ms. Reardon reviewed the list of the RTC projects related to bicycle and pedestrian facilities. Members then added their projects to the list. Ms. Rosenberg noted that NDOT has funding available for local road safety plans and encouraged jurisdictions to apply. There are also plans for a statewide active transportation plan. Ms. Nicole Bungum, Southern Nevada Health District (SNHD), mentioned plans to apply for a Racial and Ethnic Approaches to Community Health (REACH) grant to support bicycle and pedestrian projects. Mr. Shawn Gerstenberger, University of Nevada, Las Vegas (UNLV), discussed some of UNLV's research projects on neighborhood walkability, safe routes to school, and traffic/pedestrian safety.

Goal 3: Roadway Network for All Users

Continuing, Ms. Reardon highlighted the Henderson Sustainable Mobility Plan, Extreme Heat Vulnerability Interventions: Tree Canopy, Shade Analysis, and the Regional Open Space and Trails Workgroup Strategic Planning as projects related to the third goal. Chair Zane Marshall, Southern Nevada Water Authority, discussed a federal grant opportunity related to tree canopy projects as a possible project. Vice Chair Amundsen, Clark County, commented that the overall response from commercial property owners about adding electric vehicle infrastructure was positive. She also talked about the Clark County program that is offering funding to bring older vehicles erroneously registered as "classic vehicles" into compliance under new emissions laws. Additional clean transportation updates include: 1) SB244 provides funding for EV infrastructure and is administered by the Nevada Public Utilities Commission and NV Energy, and 2) NDOT has recently completed the NEVI Plan, and 3) Carbon Reduction Plan funds are available to support electrification.

Implementing Capacity

Next, Ms. Reardon presented the goals related to the implementing capacity theme.

Goal 1: Community Engagement

Under community engagement, she highlighted the proposed SNS Outreach Plan, the Bike and Pedestrian Temporary Pop-Ups integrated into upcoming scopes of work, and the Clark County Digital Equity Plan. Ms. Quintero discussed the Cross-Sector Language Access Coordination and the earmark for language access that was awarded to the UWSN from Congresswoman Dina Titus's office. She also spoke about the non-profit monthly meeting hosted by the UWSN that serves as a networking space and information resource on federal funding opportunities. Mr. Gerstenberger mentioned the Nevada Health and Equity Coalition at UNLV as a possible resource. Mr. Jared Luke, City of North Las Vegas, announced the opening of the Dolores Huerta Hispanic Resource Community Center.

Goal 2: Prioritize Regional Planning

Ms. Reardon discussed updating the SNS Regional Plan and working with the SNS Steering Committee members to define the scope of what changes are necessary. She also mentioned upcoming changes to the Performance Measures Dashboard. Vice Chair Amundsen suggested an evaluation of the priorities to determine which are still relevant.

Goal 4: Funding Strategies

Mr. Andrew Kjellman, Director of Metropolitan Planning Organization for the RTC, discussed project lists for funding from the Infrastructure Investment and Jobs Act (IIJA) and the Unified Planning Work Program (UPWP). Capital projects related to the IIJA funding will be approved in a couple of months. A

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call for projects for the UPWP will be released next week. Ms. Quintero and Ms. Rosenberg offered their respective agencies resources to assist with funding applications.

Ms. Reardon stated that the information from the discussion will be compiled and distributed to the SNS Steering Committee members.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

Item:

7. Receive a presentation on the Urban Heat Island Mapping Campaign led by Regional Planning staff

Comments:

This item was held until a future Southern Nevada Strong Steering Committee meeting.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

Item:

8. Discuss current work activities and priorities related to implementation of the Southern Nevada Strong Regional Plan

Comments:

Members of the Southern Nevada Strong (SNS) Steering Committee discussed work activities and provided implementation updates related to the SNS Regional Plan. The following updates were provided:

City of Las Vegas

- Passed ordinances that provide incentives for affordable housing, density bonuses for transportation-oriented development (TOD), and prioritized review
- Created an affordable housing trust fund
- Plans for multiple capital projects related to electric vehicle charging stations and renewable energy

Clark County

- Issued a request for proposals to create a land trust for affordable housing
- Plans to reduce building permit costs related to housing

City of Henderson

- Created a housing advisory committee
- Updating open space and trails plan
- Plans to update Henderson Strong

Southern Nevada Water Authority

- Approved updates to the water resource plan

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

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Item:

9. Discuss future agenda items (FOR POSSIBLE ACTION)

Comments:

Ms. Deb Reardon, Manager of Regional Planning for the Regional Transportation Commission of Southern Nevada (RTC), provided the following list of topics as possible future agenda items:

- Committee structure and vacancies
- Presentation by the Governor's Office of Economic Development (GOED)
- Regional grant coordination
- Housing research

The presentation by GOED was selected as an item for the next meeting.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

Item:

10. Conduct a comment period for citizens participation

Comments:

No comments were made.

Motion:

No motion was necessary.

Vote/Summary:

No vote was taken.

ADJOURNMENT

The meeting adjourned at 2:19 p.m.

Respectfully submitted,

Docusigned by:

Marin DuBois

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Marin DuBois, Recording Secretary

DocuSigned by:

Maria DuBois

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for

Marek Biernacinski, Transcription Secretary







Transportation Choice

Goal 1: Modern Transit System & Livable Centers

CAPITAL PROJECTS

- A. On Board Mobility Plan: Corridor-Level Implementation (RTC MPO, Local Agencies)
- B. Maryland Parkway Construction (RTC Capital Projects)
- C. Climate-Adaptive Bus Stop Pilot (RTC Transit)

REGIONAL PLANNING

- A. Regional Transportation Plan Update: Housing, Climate Integration (RTC MPO)
- B. TOD Ordinance Coordination (TBD)
- C. Coordinated Public Transit-Human Services Transportation Plan Update (RTC MPO)

LOCAL PLANNING

- A. Boulder Highway TOD Plan (COH, RTC MPO)
- B. College Area Livable Centers (COH, RTC MPO)
- C.
- D.

Transportation Choice Goal 2: Bike and Ped Facilities A. Regional Vision Zero/Safety Plan (RTC MPO) B. Trail Gap Analysis (RTC MPO, ROST) C. Bike Share Expansion Planning (RTC MPO) E. Goal 3: Roadway Network for All Users A. Henderson Sustainable Mobility Plan (COH) B. Extreme Heat Vulnerability Interventions: Tree Canopy, Shade Analysis (RTC MPO) C. Regional Open Space and Trails Workgroup Strategic Planning (RTC MPO) Ε.



Implementation Capacity Goal 2: Prioritize Regional Planning A. Purpose and Need of Plan Update (RTC MPO, Steering Committee) B. Performance Measures Dashboard Update (RTC MPO) D. E. Goal 3: Funding Strategies A. Regional Transportation Infrastructure Grants Coordination (RTC MPO) B. IIJA and UPWP Call for Projects (RTC MPO) D.







Agenda Item

Subject:	Southern Nevada Strong Overview
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Orient new Southern Nevada Strong (SNS) Steering Committee members and meeting participants and receive a presentation on the SNS Regional Plan economic competitiveness theme and goals
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

The Southern Nevada Strong (SNS) Regional Plan was created as a vision to successfully manage growth and plan for the future of Southern Nevada. The Regional Plan is a blueprint that identifies strategies and priorities to create sustainable communities that promote a higher quality of life. The Regional Plan was developed with extensive input from the public and adopted by Southern Nevada's local governments in 2015.

SNS establishes a vision for a "vibrant, unique region characterized by a resilient economy, excellent education opportunities, urban and natural amenities, and integrated transportation networks." To achieve this vision, the Regional Plan identifies the following priority themes:

- 1) Improve economic competitiveness and education,
- 2) Invest in complete communities,
- 3) Increase transportation choice, and
- 4) Build capacity for implementation.

Today's SNS Steering Committee meeting will focus on the following goal and objectives to "increase economic competitiveness":

- Objective 1.1. Invest and maintain infrastructure that meets the needs of a diversified economy.
- Objective 1.2. Determine future needs for employment lands.

Staff will provide a short overview of the Regional Plan and its economic competitiveness theme. An excerpt from the Regional Plan's executive summary is attached and complete documents are available at http://www.southernnevadastrong.org/resources/document-library/.

ATTACHED:

Southern Nevada Strong Overview



Open houses, surveys and interviews with residents and stakeholders helped to identify the aspects of our community worth preserving, as well as key issues and concerns about the future.

Using creative techniques, the Southern Nevada Strong team worked to engage a diversity of people representing many different walks of life and abilities. Below, an online survey is presented to open house participants via an iPad.



A Vision for Change: A Path to Prosperity

The purpose of Southern Nevada Strong is to develop regional support for long-term economic success and stronger communities by integrating reliable transportation, quality housing for all income levels, and job opportunities throughout Southern Nevada.

The regional vision was developed through comprehensive and strategic community outreach, including efforts to engage and activate traditionally under-represented community groups. By engaging as many people as possible, we can better understand the issues, concerns and general priorities for the Southern Nevada community.

Initial outreach identified the region's positive attributes, concerns and issues, and a vision for the future. Subsequent outreach further explored community priorities and helped to identify opportunity sites and preferred development types. The third phase of outreach asked specific questions about infrastructure, transit, and what the public thought the opportunity sites should look and feel like.

Southern Nevadans shared that the greatest challenges locally are a wide range of employment opportunities, quality education, health, housing and transportation.





Together, we support a region characterized by:

- A diversified economy with a wide range of job opportunities.
- High-quality educational systems for youth and the workforce.
- A multi-modal, well-connected transit system.
- Housing options for all preferences and budgets.
- Strong social service networks and high-quality health care.
- Safe, desirable and engaged communities.

OUR REGIONAL VISION FOR THE FUTURE

In 2035, the Southern Nevada region has a strong entrepreneurial spirit sustaining its high quality of life. This vibrant, unique region is characterized by a resilient economy, excellent educational opportunities, urban and natural amenities, and integrated transportation networks.

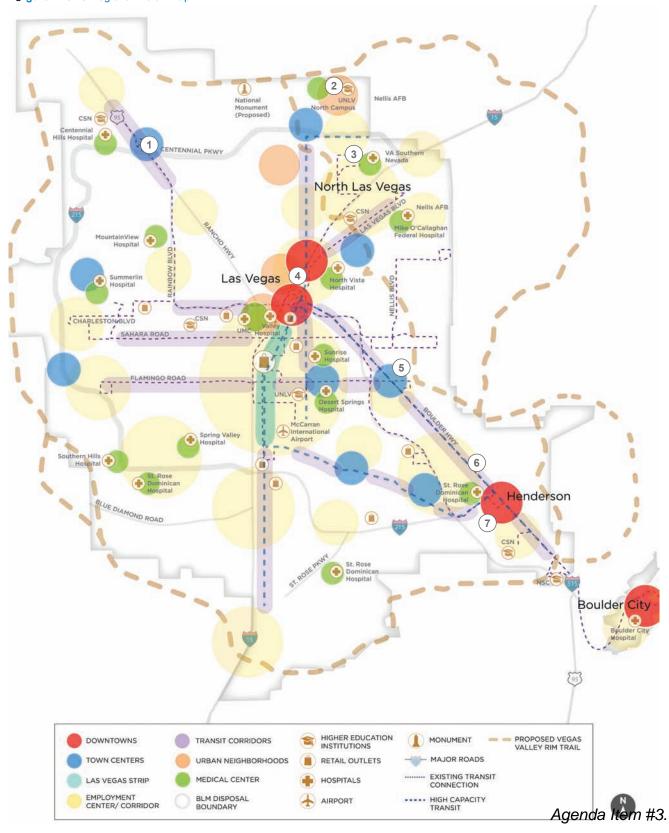
PUBLIC OUTREACH

This Plan is the culmination of unprecedented regional collaboration, expert input, and community engagement. We've received input from a variety of audiences. The list below highlights methods, audiences, and participation.

Outreach by Nearly the Numbers: 70,000

OU.	TREACH ACTIVITY	APPROX. NUMBER OF INPUTS
್ಟ್ರೀರಿ	SNS Kick Off and Summit Events	400
	QuickTap Surveys (Phase I)	850
	Online Survey (Phases II and III)	5,000
	Statistically Valid Phone Survey	1,000
# <u>0</u> 8	Spanish-Speaking Intercept Surveys at Local Events (Phase II)	1,000
6	Telephone Town Hall (English & Spanish)	5,000
	Facebook and Twitter	900
#	Open Houses and Visual Preference Surveys	550
್ಟ್ರೀಟ	Focus Groups	150
	Interviews with Residents and Community Leaders	150
2	Task Group Member Inputs	680
	Consortium Committee Meeting Inputs	150
	Dynamic Documents Review Tool	80
	Phase 3 Targeted Spanish Outreach	750 surveys
b	Capacity Building Events	400
	E-blast Communication	2,600 subscribers
	Targeted Mailers	8,000+ households
	Targeted Flyer Distribution	40,000+ households
2	Public Relations Impressions	Numerous

Page 4 of 2 SNS Regional Vision Map



Using community input, Southern Nevada Strong developed a vision map to illustrate how the regional vision might look on the ground and to visualize how our priorities can be reflected in the region's development pattern. The map shows the community's vision for where housing, jobs and transportation should be located in the future.



Multiple modes of transportation - including walking, biking and transit - are available, safe and convenient.

collaboration. schools are located in walkable

Through regional and bikable communities.

New growth occurs in existing neighborhoods and vacant and underused sites are redeveloped.

The region's downtowns provide a variety of jobs and services for local residents, dense housing combined with vibrant commercial spaces, and new employment and workforce development opportunities.



Redevelopment occurs along future transit corridors, including North 5th Street, Maryland Parkway, Flamingo Road and Boulder Highway.

More people can live close to work because jobs, services and schools are located within easy reach of a variety of housing types for all budgets and preferences.

THE VISION MAP

The vision map is a communication tool with no regulatory function. It provides direction and focus for how we can craft local land-use and transportation programs and, ultimately, local zoning code changes to achieve our future vision. This map is the starting point for communitylevel discussions about how to translate these regional policies into local action.

Underutilized retail and industrial land along key corridors is repurposed and attracts small businesses and companies in targeted economic industries.



Benefits of the Vision

TODAY'S CHALLENGES (The Base Case*)	In the Preferred Scenario	Changes from the Base Case
Most of the growth is at the "fringe," in singleuse development types	 Transportation costs decrease (\$3K less in annual transportation costs per household on average in central vs. fringe areas) New infrastructure costs are less Land consumption decreases (-11K acres) 	 30% fewer housing units in suburban residential development types 18% fewer jobs in single-use employment types Average annual household transportation costs are \$3,000 less in central vs. fringe areas
Few "mixed-use centers"	 Jobs/housing proximity improves Transit supporting density increases Pedestrian and bicycle access increases Infill development increases (Increase of ~700 acres) 	 51% of new housing units in mixed-use areas (Only 24% in base case) 19% of new jobs in mixed-use areas (Only 8% in base case) 16% of new housing within a ¼ mile of high-capacity transit (only 9% in the base case)
Low proximity of housing to existing schools and parks	 Better use of existing school facilities, potential to expand or build within existing neighborhoods Support existing public amenities 	 26% more housing units within one mile of existing schools 21% more housing units within a 1/4 mile of existing parks
Fiscal efficiency	 Fewer road miles to build/maintain (Road costs decrease 6%) Tax revenue increases (Higher property values for commercial land, more housing units) 	 \$600,000,000 cost savings in roadway infrastructure Overall increase in fiscal efficiency
Environmental resource use	Reduced emissions and resource usage	11% decrease in energy use11% decrease in carbon emissions21% decrease in water use

^{*} A "base case" scenario was created to compare today's conditions with future alternative scenarios, including the vision scenario. The base case uses current data for existing development types, and housing and employment density and location.



By increasing transportation choice and designing streets for all users, we can reduce vehicle miles traveled and improve air quality.



How Do We Get There?

The Southern Nevada Strong Regional Plan is a community-driven guide outlining regional goals and presenting a set of strategies that local governments can use to address challenges and achieve these goals. The region's top priorities serve to organize the goals into the Plan's three main themes. — Each theme plays a critical role in connecting and supporting our region to ensure that we thrive in the years to come.



Complete communities include jobs, housing, transportation options and community amenities – creating places that support economic opportunities and provide healthy options for people regardless of income.

OUR REGION'S TOP PRIORITIES

The Plan presents goals, objectives and strategies to address our region's top priorities:

- 1. Improve Economic Competitiveness and Education
- 2. Invest in Complete Communities
- 3. Increase Transportation Choice



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Improve Economic Competitiveness and Education

Throughout the project, Southern Nevadans emphasized two things again and again: a need for a variety of well-paying jobs and high-quality public education. The Regional Plan responds to these needs and sets forth a range of strategies to diversify the regional economy by creating communities with a variety of housing, transportation and amenity options – meeting the demands of a talented workforce. These strategies also support education by improving the physical and built environment around schools.





Invest in Complete Communities

Complete communities are communities in which jobs, housing, transportation and community amenities combine to create places that support economic opportunity and healthy options for all people, regardless of income level. In complete communities, people feel safe, healthy and have natural resources to support their everyday living.

GOALS IN THIS THEME:

Goals work to align future development styles or "place types" with the needs of small businesses and workers in the region's target sectors.⁴

- 1. Aligning land use and transportation plans with regional economic development plans.
- 2. Ensuring that Southern Nevada offers a range of place types to attract and retain future workers, visitors, businesses and entrepreneurs.
- 3. Enhancing the role of small businesses and entrepreneurs as leaders in economic diversification and revitalization.
- 4. Increasing collaboration between the state government, local governments, and the region's higher education institutions to align economic development and education efforts.
- 5. Supporting the educational system and learning environments through thoughtful land-use and transportation planning.

GOALS IN THIS THEME:

Goals focus on fostering complete communities within the region by integrating placemaking, safety, a variety of housing options, fresh food options, health services, cultural amenities, natural resources, and recreation and parks.

- 1. Stabilizing and strengthening existing neighborhoods through placemaking improvements.
- 2. Encouraging an adequate supply of housing in a range of price, income, density, ownership and building types.
- 3. Supporting access to healthcare facilities, healthy food, parks, and community services.
- 4. Improving neighborhood safety and protecting residents from the harmful effects of pollution and hazardous materials.
- 5. Promoting resource-efficient land use and development practices.





Increase Transportation Choice

patterns are auto-centric, requiring most people to have access to a car to meet their day-to-day transportation needs. However, community input suggests that Southern Nevadans support additional transportation options, including expanded bus service, and potentially light rail. Successful transit systems depend on the kinds of land use and development that allow people to access transit connections between their homes, jobs and services easily and safely. Safe and convenient connections also make walking and biking places a viable option for more people.

GOALS IN THIS THEME:

Goals focus on developing a world-class transportation system and coordinating future transit investments with urban development.

- Developing a modern transit system that is integrated with vibrant neighborhood and employment centers, better connecting people to their destinations.
- Connecting and enhancing bike and pedestrian facilities throughout the region.
- 3. Developing a safe, efficient road network that supports all transportation modes.

Agenda Item

Subject:	Introductions and Regional Plan Implementation Updates
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Facilitate introductions and share current work activities and priorities related to implementation of the Southern Nevada Strong Regional Plan (FOR POSSIBLE ACTION)
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

Relationship building and information sharing are critical to the implementation of the Southern Nevada Strong (SNS) Regional Plan. SNS Steering Committee members and meeting participants will share introductions and recent work activities, challenges, and opportunities related to implementation of the SNS Regional Plan.

Agenda Item

Subject:	Nevada Economic Development Planning	
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC	
Recommendation by Petitioner:	Receive a presentation on statewide economic development planning and identify opportunities for regional collaboration	
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities	
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023	

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

The Nevada Governor's Office of Economic Development (GOED) was established in 2011 and is guided by a vision for "a vibrant, innovative, and sustainable economy with high-paying jobs for Nevadans." Staff from GOED will present an update on statewide economic planning efforts, including opportunities and challenges in diversifying the state's economy. Following the presentation, Southern Nevada Strong Steering Committee members and meeting participants will identify any next steps to achieve shared goals for increasing regional economic competitiveness.

Agenda Item

Subject:	Regional Planning Work Program
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Provide input on Regional Planning Work Program tasks focused on transportation and regional economic development integration (FOR POSSIBLE ACTION)
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

The Southern Nevada Strong (SNS) Regional Plan's "Increase Economic Competitiveness and Education" theme identifies the following goals, objectives, and tasks led by the SNS Project Team, a role that has transitioned to the RTC as core administrator:

- Goal: 1. Match land use and transportation plans with regional economic development plans.
- Objective: 1.1. Invest in and maintain infrastructure that meets the needs of a diversified economy.
- Task: 1.1.2. Provide tools such as scenario planning analyses to local governments to develop landuse strategies that implement the Plan at the local level.
- Objective: 1.2. Determine future needs for employment lands.
- Task:1.2.1. Conduct and publicize a regional inventory of available commercial and industrial land and facilities.

To implement scenario planning and available land inventory actions, the "Transportation Impacts of Developing Southern Nevada's Vacant and Underutilized Parcels Study" is proposed. As described by the attached document, the study would identify vacant and underutilized lands in established communities to promote infill development. A scenario in which a portion of anticipated population and job growth occurs within the urbanized core as planned in Southern Nevada, including an evaluation of changes in vehicle miles traveled, congestion, and emissions would also be developed. The study would be funded through the RTC Metropolitan Planning Organization's Unified Planning Work Program.

The SNS Steering Committee and meeting participants will provide input on the draft proposal and identify other potential planning needs in support of the integrated transportation and economic development planning.

ATTACHED:

Regional Planning Work Program Backup

Proposed Study:

Transportation Impacts of Developing Southern Nevada's Vacant and Underutilized Parcels

PURPOSE

Our region's ability to promote infill development has critical outcomes for transportation. Research has found that jobs-housing balance and dense development mitigates congestion by encouraging shorter trips. Trips become longer in the absence of coordinated infill development, which results in increased vehicle miles traveled (VMT), increased GHG emissions, and decreased air quality. ²

CEBR estimates that more than 3.3 million people will call Southern Nevada home by 2060, a forecast that has increased by 300,000 people since 2019.⁴ Where new residents will travel and work will have regional transportation impacts, prompting us to study whether the development of vacant and underutilized parcels can accommodate some of the population growth and promote shorter trips as a result. Alongside regional and local partners, the study hopes to:

- identify vacant and underutilized parcels in established communities,
- assess the feasibility of their development for housing and employment using existing conditions as a baseline,
- create a publicly accessible online mapping tool describing the parcels,
- develop a VMT, congestion and GHG emissions scenario in which approximately 30% of population and job growth occurs within the urbanized core as planned in Southern Nevada Strong's preferred scenario,
- identify local barriers to infill development, and
- issue recommendations to overcome barriers based on other existing urban planning policy from peer regions.

¹ ADOT (Arizona Department of Transportation). 2012. Land Use and Traffic Congestion. https://apps.azdot.gov/files/ADOTLibrary/publications/project_reports/pdf/az618.pdf

² Brookings Institute. 2020. Banning Cars Won't Solve America's Bigger Transportation Problem: Long Trips. https://www.brookings.edu/blog/the-avenue/2020/01/06/banning-cars-wont-solve-americas-bigger-transportation-problem-long-trips/

³ EPA (U.S. Environmental Protection Agency). 2013. Our Built and Natural Environments: A Technical Review of the Interactions Among Land Use, Transportation, and Environmental Quality. https://www.epa.gov/sites/default/files/2014-03/documents/our-built-and-natural-environments.pdf

⁴ UNLV CEBR (University of Nevada, Las Vegas Center for Business and Economic Research). 2022. 2022-2060 Population Forecasts: Long-Term Projections for Clark County, Nevada. https://cber.unlv.edu/wp-content/uploads/2022/07/2022-CBER-Population-Forecasts.pdf

PREVIOUS WORK

- Southern Nevada Strong Regional Plan
- Access 2050 Regional Transportation Plan
- Transportation Emissions Gap Report (in progress)
- LVGEA 2016 Employment Lands Report
- All-In Clark County GHG Inventory
- CBER Population Forecast
- NAIOP Southern Nevada Industrial Land Analysis

METHODOLOGY

Study will meet its purpose by:

- developing a schema to identify underutilized and vacant parcels in coordination with local jurisdictions and LVGEA (i.e. excluding cemeteries from analysis),
- mapping and counting relevant parcels, acreage, and ownership using Clark County Assessor's data,
- assessing their feasibility of development based on prior infill research, which prioritizes
 areas where housing and employment densities are high and transit is accessible with respect
 to existing conditions,⁵
- predicting travel behavior with existing RTC Travel Demand Model,
- interviewing planners and economic development professionals in local municipalities, as well as developers and parcel owners to understand opportunities and constraints, and
- researching relevant academic and policy literature regarding best practices to promote infill development.

PARTICIPATING AGENCIES

*Note: A separate and complementary study on industrial land availability would be conducted by RCG Economics. Preliminary outreach by RTC staff to LVGEA, GOED, and CBER has found interest in this concept. All potential partners are listed below:

- Governor's Office of Economic Development (GOED)*
- Las Vegas Global Economic Alliance (LVGEA)*
- Center for Business and Economic Research (CBER)*
- Urban Land Institute Nevada (ULI)

- Clark County
- City of Las Vegas
- City of Henderson
- City of North Las Vegas
- Boulder City
- City of Mesquite

⁵ Landis, John et. al. 2006. The Future of Infill Housing in California: Opportunities, Potential, and Feasibility. https://repository.upenn.edu/cgi/viewcontent.cgi?article=1038&context=cplan-papers

BUDGET

Sub-Task	State FY 2024	State FY 2025
Total Project Cost	\$110,000	\$15,000
Professional Services Contract	\$75,000	N/A
RTC Staff Costs	\$35,000	\$15,000
Funding Sources	•	
Consolidated Planning Grant (95%)	\$104,500	\$14,250
Local Match (5%)	\$5,500	\$750

SCHEDULE AND DELIVERABLES

Summer 2023	Complete procurement for professional services.
	Engage partner agencies and co-develop underutilized parcel identification schema.
	Conduct interviews with planners, economic development professionals, developers, and parcel owners.
Fall 2023	Count and map number of vacant and underutilized parcels and acreage based on Clark County Assessor's data.
Winter 2023-24	Categorize underutilized parcels by size and housing and employment development feasibility. Focus on mapped parcels that have development potential based on existing conditions. Estimate housing and economic development/re-development capacity of feasible parcel (i.e., how many housing units and how many people employed
	per parcel). Develop VMT, congestion and GHG scenarios where approximately 30% of population growth occurs in lands with feasible development opportunities using current RTC Travel Demand Model.
Spring 2024	Prepare study's first draft and distribute for review.
Summer 2024	Release study and interactive mapping tool to the public.
Summer 2024- Summer 2025	Co-develop two-year tool maintenance guidelines and recommendations and identify roles for updating the tool.

Starting Date: July 2023 Ending Date: June 2025 Duration: 24 months

Agenda Item

Subject:	2023 Nevada Legislative Session Information Sharing	
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC	
Recommendation by Petitioner:	Share updates on legislative priorities and bill drafts with potential impacts to Southern Nevada Strong partner organizations and Regional Plan implementation (FOR POSSIBLE ACTION)	
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities	
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023	

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

The 82nd Session of the Nevada Legislature occurs from February to June 2023 and has potential to impact implementation of Southern Nevada Strong's vision for a sustainable and resilient community. During its January 2023 meeting, the Southern Nevada Strong Steering Committee identified the following priority topics and proposed bill draft requests (BDR):

Planning

- Senate Bill (SB) 247 Changes to regional planning requirements
- SB 19 Provides Clark County the ability to form unincorporated towns
- Assembly Bill (AB) 10 Enables local governments to create transportation and housing reinvestment zones
- SB 23 Allows municipalities to remove residential property from redevelopment areas

Transportation

- AB 56 Revises provisions relating to the operation of emergency vehicles on shoulder lanes
- BDR 801 Changes to highway funding
- SB 17 Changes to the Bus Shelter and Bench Advisory Committee meeting requirements
- SB 17 Changes to the Yellow Dot Program

Education

- SB 65 Outlines skills and training requirements for board of trustees
- SB 47 Address barriers for teachers entering and maintaining employment and allows for investment in employee housing

Water

- AB 220 Changes to statutes governing septic to sewer conversions
- AB 356 Minor changes to non-functional grass regulations
- Codification of water conservation rules

Health

- SB 118 Establish a public health improvement fund
- AB 444 Codification to allow local entities to provide abortion service to minors without parental consent

• Clarify and strengthen role of health officers during public health emergencies

Law Enforcement

• AB 30 - Remove the citizenship requirement for hiring peace officers, including policemen allowing the hiring of resident aliens

Legal Holidays

• AB 31 - Recognize Juneteenth as a state holiday

Additional Topics of Interest (multiple bills)

- Housing and affordability
- Behavioral health
- Mental health
- Social services
- Child and maternal health

Updates on previously identified and recently introduced legislation will be discussed to increase awareness of potential impacts to partner organizations and/or regional planning. Opportunities for future coordination and support may also be identified.

Agenda Item

Subject:	SNS Steering Committee Meeting Agenda Items
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Identify future agenda items (FOR POSSIBLE ACTION)
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None

BACKGROUND INFORMATION:

The Regional Transportation Commission of Southern Nevada (RTC), as core administrator of the Southern Nevada Strong (SNS) Regional Plan, seeks guidance from the SNS Steering Committee on future agenda items that advance implementation of the Region Plan. Previously identified potential topics include housing, regional grants coordination, and governance structure.

ATTACHED:

Southern Nevada Strong Steering Committee Meeting Agenda Items Presentation

Future Meetings



TOPICS

Committee Structure Regional Grants Coordination Housing



SCHEDULE

July 27, 2023 October 26, 2023

Agenda Item

Subject:	Final Citizens Participation
Petitioner:	Andrew Kjellman, Director of Metropolitan Planning Organization, RTC
Recommendation by Petitioner:	Conduct a comment period for citizens participation
Goals:	Support regional planning efforts to improve economic vitality and education and invest in complete communities
Meeting:	Southern Nevada Strong Steering Committee - Apr 27 2023

FISCAL IMPACT:

None by this action

BACKGROUND INFORMATION:

In accordance with State of Nevada Open Meeting Law, the Regional Transportation Commission of Southern Nevada (RTC) Southern Nevada Strong Steering Committee (Committee) shall invite interested persons to make comments. For the initial Citizens Participation, the public should address items on the current agenda. For the final Citizens Participation, interested persons may make comments on matters within the Committee's jurisdiction, but not necessarily on the current agenda.

No action can be taken on any matter discussed under this item, although the Committee can direct that it be placed on a future agenda.